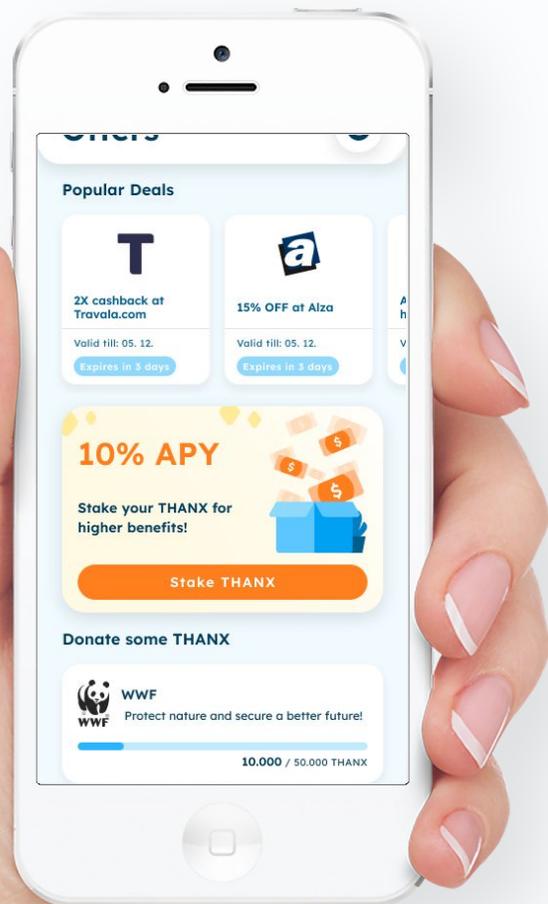


ThanX Presentation

ThanX Finance

Crypto loyalty and reward program

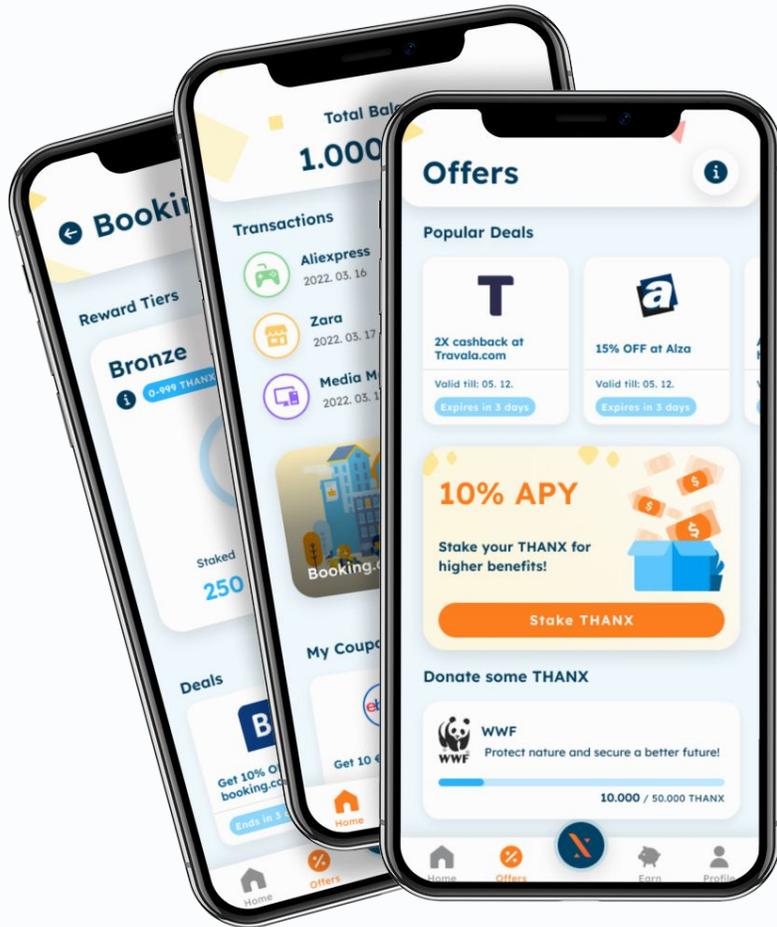
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Company overview



All-In-One Crypto Reward App

We are revolutionizing the decades-old loyalty programs with a new, decentralized, **crypto-based rewarding platform**. Our application & extension helps shoppers automatically collect **\$THANX tokens** which can be redeemed for discounts, gift cards, or traded with other cryptos.



Our Mission



Our mission is to make cryptocurrencies more accessible both for people and retailers.

We believe that by accelerating the transition to adopting cryptocurrencies, we help:

- People to earn crypto while shopping and to save money when redeeming THANX tokens for discounts
- Retailers to adapt to cryptocurrencies without any hassle and to gain a new crypto based audience to increase revenue
- To make cryptocurrencies more acceptable overall



Why traditional loyalty programs are outdated?

Lack of differentiation.

Not automatic, the customer always has to show it when purchasing.

Different apps, cards, processes.

Hard to follow the balances, offers and coupons.



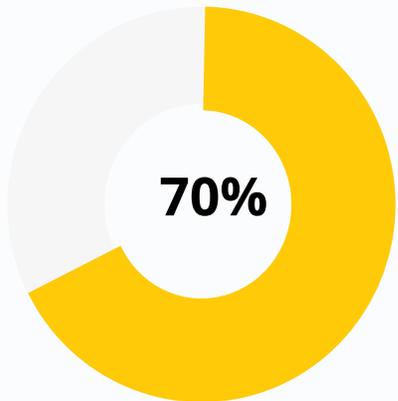
It's only for one or a few brands.

Lack of accessibility due to lengthy and complicated registration.

Not personalized for specific customers.

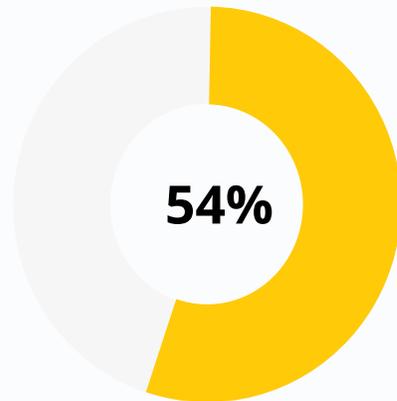
Limited customer engagement.

🎯 Loyalty programs statistics



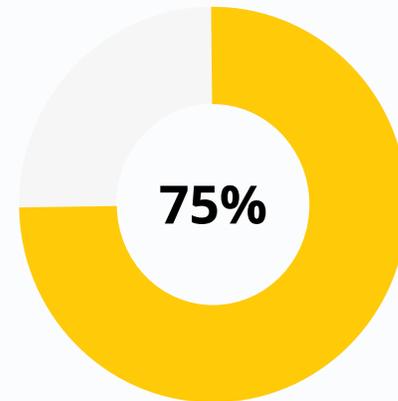
NEW CUSTOMERS

7 out of 10 people shops where brands offer rewards.



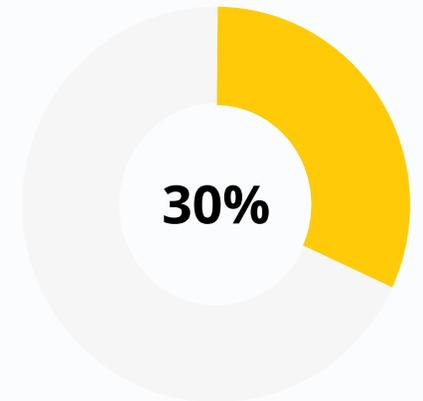
RETAIN CUSTOMERS

54% of consumers consider doing more business for loyalty rewards.



ENGAGEMENT

75% of people would engage more with loyalty programs via mobile APPs.



EXTRA REVENUE

A good loyalty program can bring 30% extra revenue for the brand.

🎯 We are not like others



Intuitive

We set goals and reward at every step, from shopping to watching video ads.



Simple & Easy

THANX tokens, offers, coupons. All in one place without hassle.



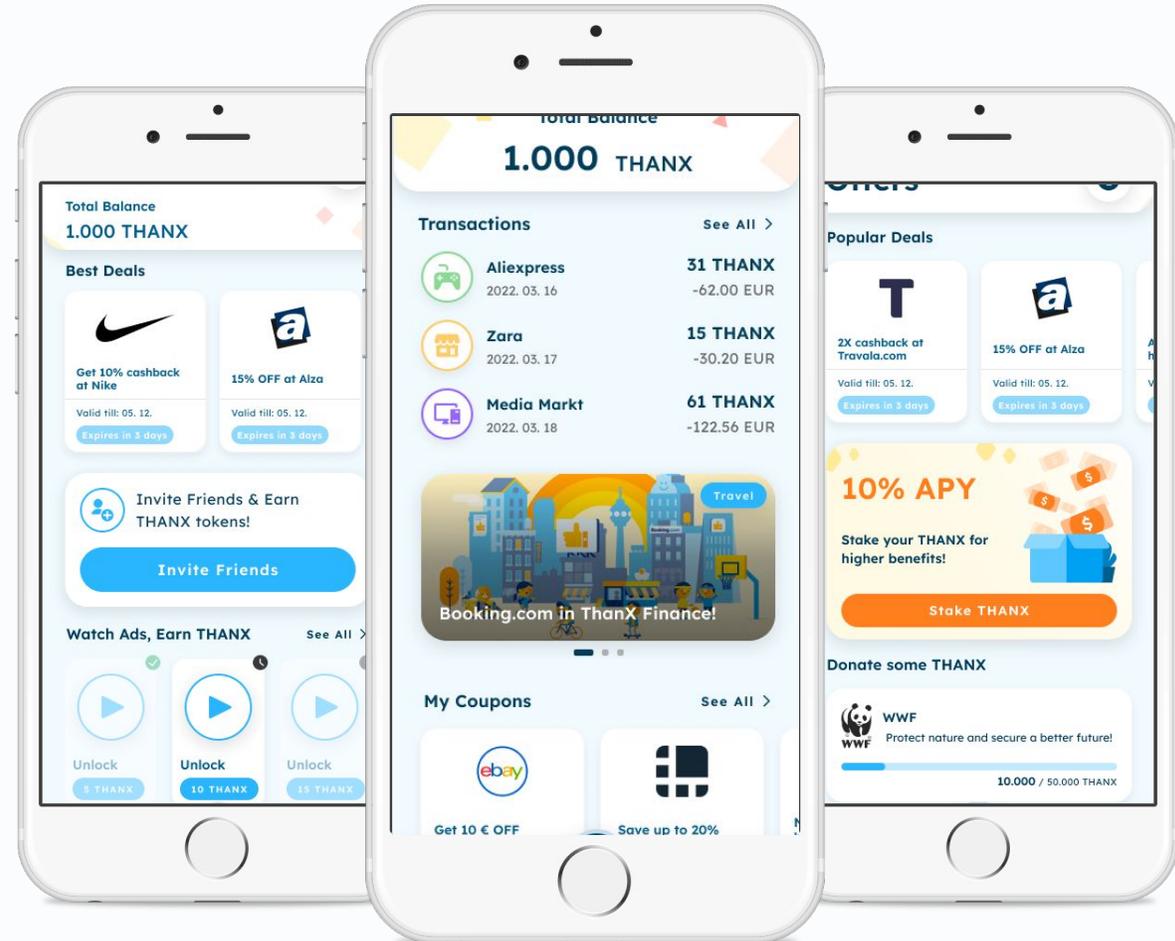
Automatic

Shop like you usually do, activate the reward and earn free crypto.

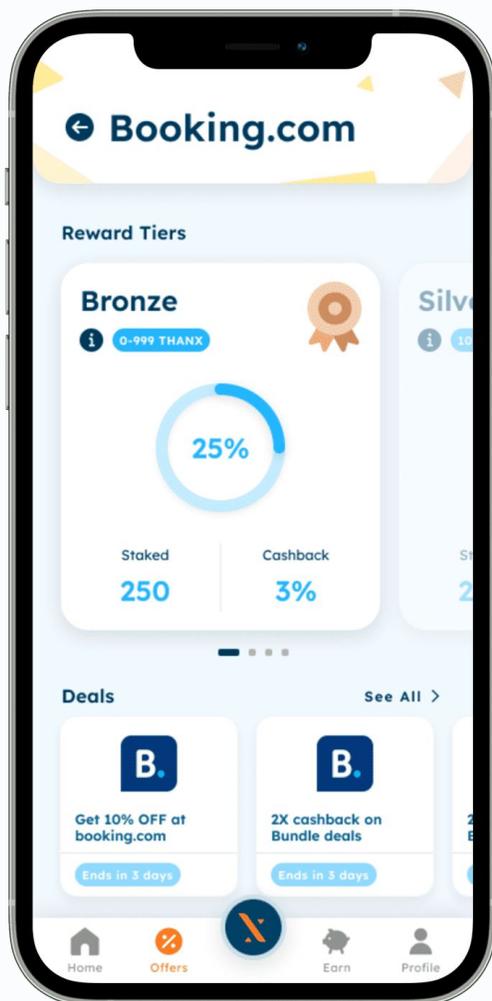


Secure

Secure browser extension and app combined with blockchain technology and trusted web3 wallets.



🎯 Increase customer lifetime value



The more THANX tokens the user stakes, the higher the benefits.

Encourage users to buy, hold but also use THANX tokens for discounts and donation.



Platinum level

10% APY



Gold level

7% APY



Silver level

4% APY



Bronze level

basic rewards



How ThanX works?





Why is it great?

For the customers

01

Automatically participate in crypto based loyalty program and earn free crypto.

02

Simple, convenient way to earn, redeem and swap THANX tokens.

03

THANX tokens, offers, discounts, available partners. All in one platform.

04

Earn THANX tokens by other tasks like watching a video ad or completing a survey.

05

Personalized incentives, for example on birthdays.

06

Tiers, staking, trading and wide range of usage of THANX tokens.



Why is it great?

For the partners



01

Easily take part in the crypto world without any hassle and upfront cost.

02

Generate additional revenue by targeting crypto communities.

03

Gain new high-value customers through our platform and marketing activities.

04

Personalized and targeted campaigns and customer incentives to drive transactions.

05

Easy integration and valuable statistical data stream from customers.

06

More efficient communication & engagement with the customers. Tap into a new community.

① How would we cooperate with our partners?



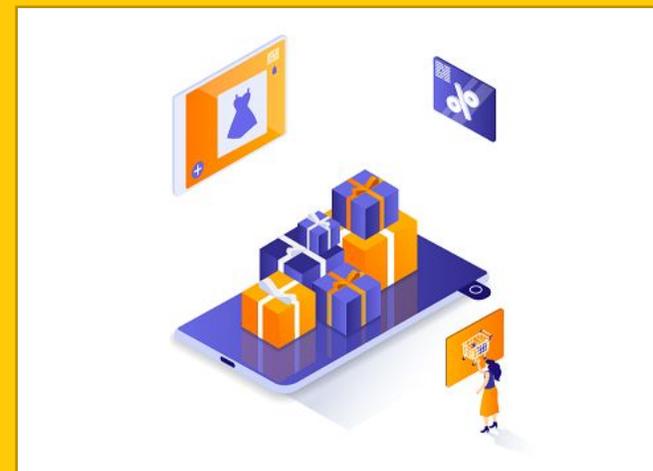
CASHBACK

They would offer 3-8% cashback that we give to their customer in THANX tokens.



MARKETING

Opportunity to have a new marketing channel and place video ads on our platforms.



CRYPTO COMMUNITY

Increased sales via incentives. New target audience. Consulting on potential opps on TRON.

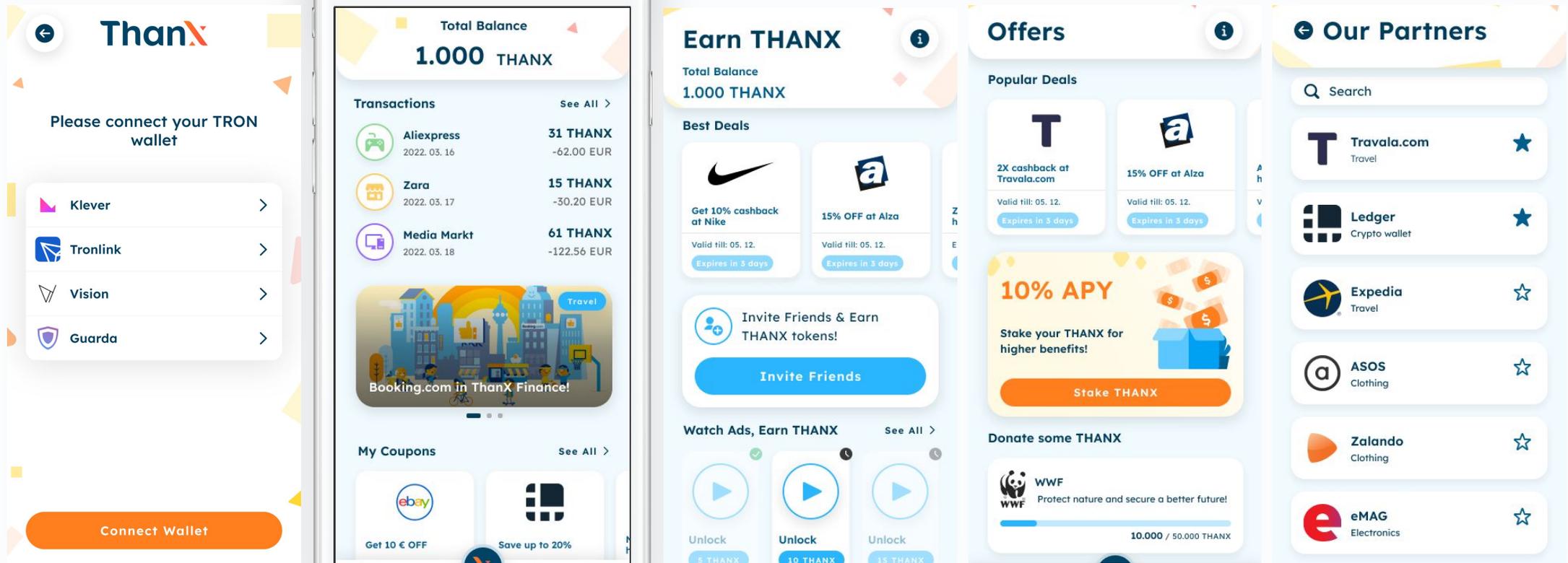


Practical example



- **Customer spends at our partner using ThanX.**
- **We give 3 USD (3%) worth of ThanX Tokens to the customer, while we receive more from our partner.**
- **Our partner gives us offers & discounts that our customer can buy for ThanX Tokens.**
- **Customers receives a coupon code, or we generate a QR code that they can use.**
- **Win-Win for all of us.**

Prototype - How our app will look like





Roadmap



We have a long-term plan for ThanX Fincance which involves crypto, ThanX Pay, open banking!

2021: Idea was born, Business plan, prototyping, teaming up

Q1 2022: Website development and company founding

Q2 2022: Social media, marketing, whitepaper and partnership announcements

Q3-Q4 2022: Browser extension development, token launch, Dex listing, ThanX launch date and community building and investor pitch

Q1-Q2 2023: Mobile app development, THANX token listing on major exchanges, new features

Q3-Q4 2023: Launching crypto-cashback for offline shopping with open banking technology in the EU. Introducing ThanX Pay to our online partners.



**We hope our project aroused
your interest and we look
forward for our cooperation!**

In case of any questions, please reach out to us!



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Thank you!

