

# BCATS

*UNLOCK YOUR ARCHITECTURAL DESIGN POTENTIAL*



Home

Furniture

Building

About

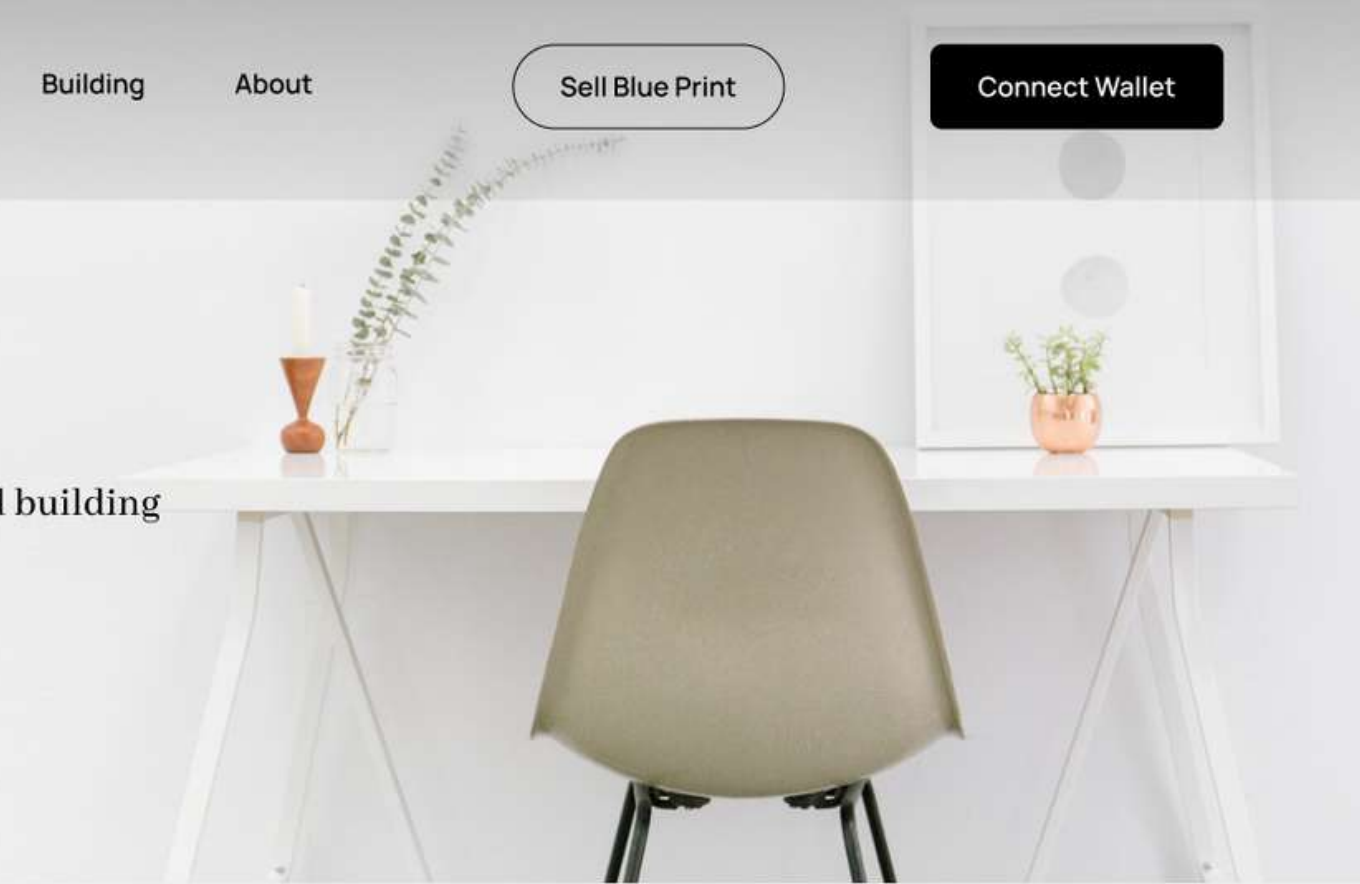
Sell Blue Print

Connect Wallet

# Home.

Get a license to design furniture and building blueprints!

Table



## Ash Cushion Wood Chair

\$175 for Blue Print Design  
of the chair

NFT Certificates for Blue Print Design

With an increasing number of copyright infringement cases, BCate addresses a critical pain point, ensuring the protection of intellectual property rights. Join us in reshaping the future of design, where value and security intersect for creators and buyers worldwide.

# Oh, Hello There!

Introducing BCate, the innovative platform revolutionizing the architectural design industry. Our goal is to create a secure and transparent marketplace for architectural designs and interior goods, leveraging the power of blockchain technology. By registering designs as non-fungible tokens (NFTs), we empower designers with exclusive rights and control over their creations.



# Preserving Creative Rights: The Architectural Design Conundrum





# Copyright Issue

In the architectural design industry, creators face a daunting challenge - protecting their intellectual property rights. With the rise of digital accessibility, copyright infringement has become alarmingly prevalent. Designers pour their passion and creativity into their work, only to have it copied, modified, or distributed without permission. This not only undermines their livelihood but also stifles innovation and discourages future creativity. The need for a robust solution to safeguard the rights of creators is critical, ensuring a fair and sustainable ecosystem for all involved.

# The rising of copyright issue

**120 cases**

According to a study by the American Institute of Architects, there were more than 120 cases of copyright infringement in the US until May 2023. These cases involved copying, modifying, or distributing architectural works without the permission of the original authors.



**By leading with our values, we will  
create a product that brings value  
and confidence back in people's  
lives**



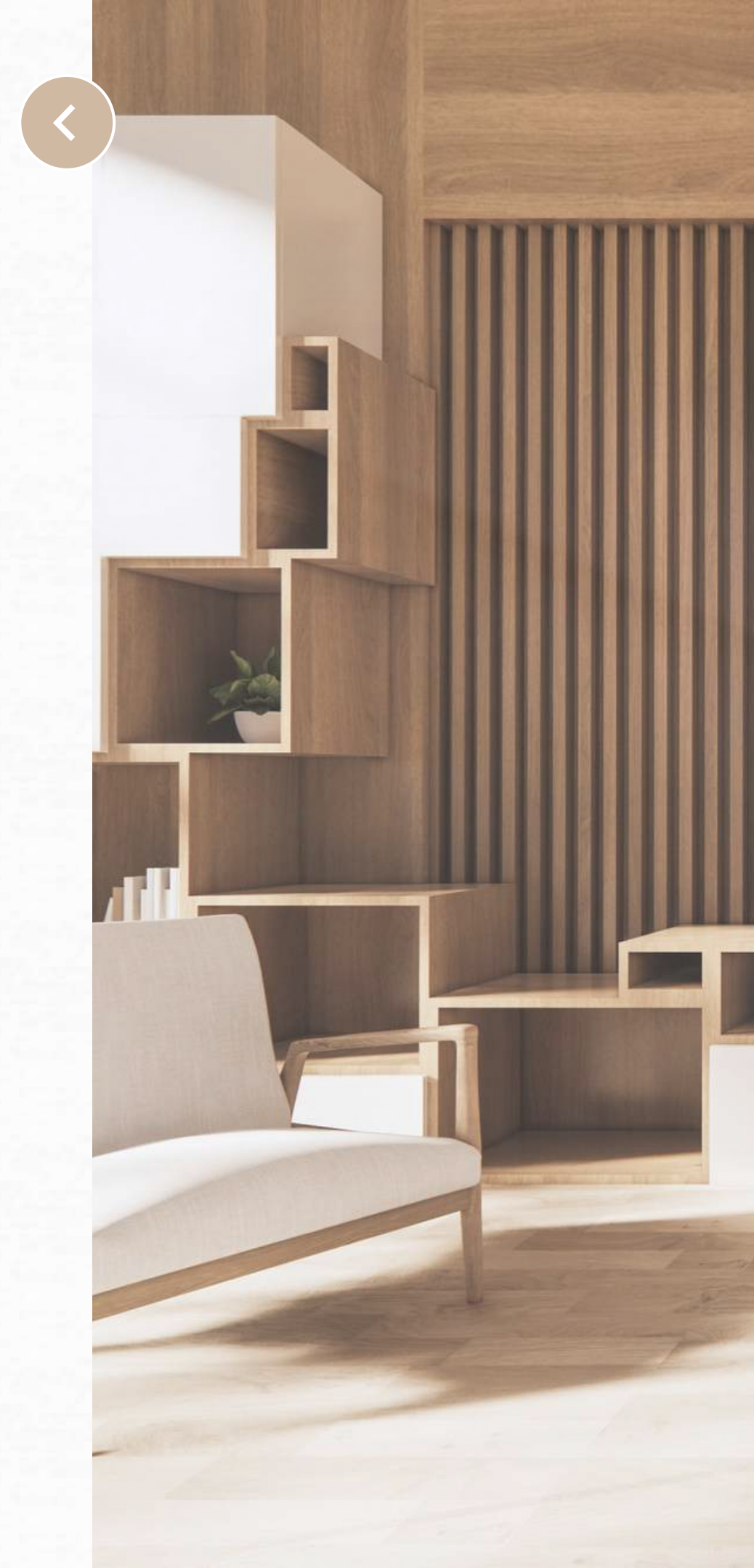
# Empowering Designers, Protecting Creations



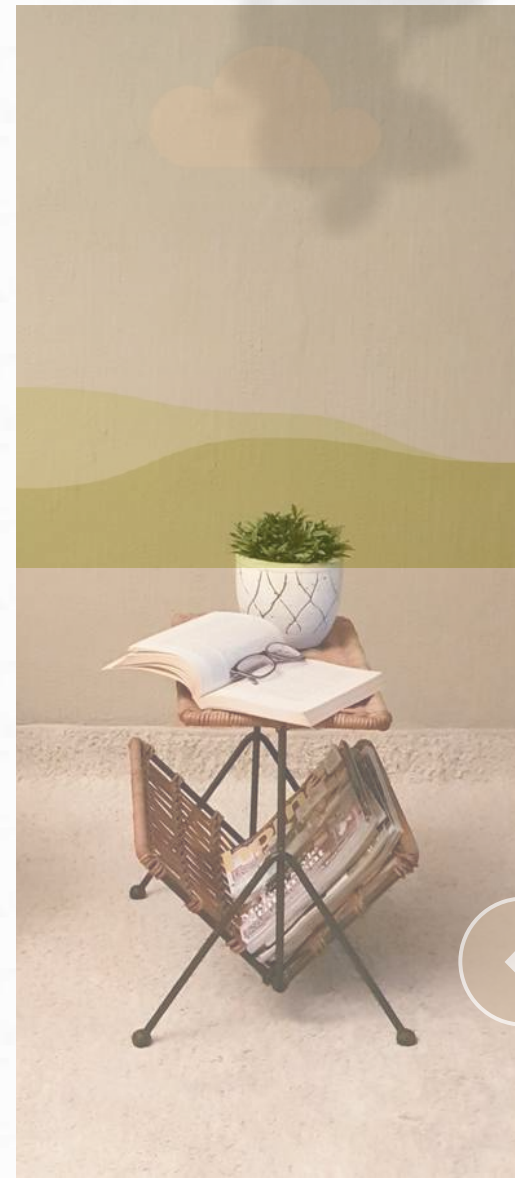
Our groundbreaking solution, powered by blockchain technology, is poised to revolutionize the architectural design industry. Through BCate, designers can upload blueprints and register them as non-fungible tokens (NFTs), ensuring exclusive rights and control over their creations. By leveraging NFTs, our platform guarantees the authenticity, ownership, and provenance of architectural designs. This eliminates the risk of copyright infringement and provides a secure and transparent marketplace for buyers and sellers. With BCate, designers can confidently showcase their work, while buyers gain access to unique, high-quality designs, fostering a thriving ecosystem of creativity and protection.

# Market Opportunity

The architectural design industry is experiencing substantial growth, with the market size in the US reaching \$38.8 billion in 2021 and projected to grow at a CAGR of 4.8% from 2023 to 2030. This upward trend reflects the increasing demand for innovative and personalized designs. BCate's unique platform taps into this vast market by addressing the critical pain point of intellectual property rights. By providing a secure and transparent marketplace for architectural designs and interior goods, BCate is well-positioned to capture a significant share of this expanding industry.







# Our Business

# Model



# Our Scalable Solution



## Commision Fee

we employ a commission-based model, charging a percentage of the transaction fee for every sale or purchase of an NFT on our platform. This allows us to generate revenue from both the supply and demand sides of the market.



## Advertisement

we leverage an advertisement-based model by displaying ads from relevant sponsors or partners on our platform. Additionally, we offer sponsored listings and featured collections to promote specific NFTs or creators, creating further revenue opportunities.



# USE OF FUND

BCate has a clear roadmap to propel its growth and enhance its offerings. A significant portion of the funds will be allocated to technology, improving the platform's infrastructure, security, scalability, and performance. Additionally, a substantial investment in marketing will boost user acquisition and brand awareness. Furthermore, funds will be utilized to curate high-quality content, incentivize creators, and expand partnerships. By strategically utilizing these funds, BCate aims to maximize its market reach, driving user engagement and generating compelling returns for our valued investors.

# JOIN US

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Revolutionizing design  
industry

