



# EVVELAND

The business metaverse with  
real-world applications

# Whitepaper

**Version:** 1.2 (05.06.22)

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## Abstract

EVVELAND is the business metaverse that applies Web3 technologies and operational expertise to attract and empower diverse communities focused on events, creativity, developing awareness and caring for the planet.

In July 2022, EVVELAND will deploy the first limited collection of NFTs that allow you to use your own smart venue (including tools package), customize it with new NFT skins (iconic buildings or landscapes) and monetize (generating both passive and operating incomes).

For later stages, lots can be acquired around each smart venue, where any type of permanent building can be built, such as corporate headquarters, online stores, virtual classrooms or art galleries.

Event organizers and professionals, SMB and corporations, universities, XR and 3D creators, digital artists and NFT collectors are welcome to join us... running their trade shows or private meetings.

EVVELAND is a business metaverse that also welcomes Education and eCommerce 3.0.

And thanks to the EVVE utility token, they'll be able to participate in our DAO, while EVVELAND Foundation engages with local communities in environmental initiatives: Plant to Earn (rewards program).

### Document scope

This whitepaper outlines the strategic, technical, philosophical and economic fundamentals that drive the product and business development initiatives of EVVELAND.

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# 1. Introduction

## 1.1. Market Rationale

The COVID pandemic has created multiple challenges for businesses worldwide. Remote work and travel restrictions have made it difficult for companies to conduct business as they had before, limiting contact between employees and customers, seriously disrupting their recruiting processes, their marketing plans and sales efforts.

Corporate events, conferences and tradeshows have been one of the most disrupted industries during the pandemic. The need to run virtual and hybrid events has helped virtual event technology companies to multiply their revenues several times.

But, the current pricing for virtual events software makes it prohibitive for most companies to take advantage of the technology. Pricing starts at \$5k for a one-two day conference and/or trade show with up to 500 visitors, and up to \$15k-20K for more complex and longer events.

As remote work settles in and businesses expand and transform across departments and geographies, they will need the tools and technologies to improve recruitment, manage their corporate culture, employee engagement, communications and marketing and sales efforts.

Our potential market is huge. There are more than 60,000 multinational corporations that control over 500,000 subsidiaries on a global scale. With its cities-driven strategy EVVELAND will provide these companies with the virtual space and tools that help them conduct business on the Metaverse.

EVVELAND property owners will act as promoters of their venues and attract traffic and clients to their properties, for which they will receive income and increase the value of their assets.

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## 1.2. History

EVVELAND was born from the need of its parent company, Buskeros Inc, to run virtual job fairs in the Central American and Caribbean Markets. The goal was to create a virtual environment that would be easy to navigate, and that would encourage real-time interaction between employers and candidates.

Development started in October 2020 and the first virtual event venue was launched in March 2021 in the Dominican Republic with the BuskerosLive, Jobs, Education and Entrepreneurship virtual fair. More than 30,000 people visited the one week virtual fair, and 39 companies and institutions exhibited in the Educational and Jobs pavilions. The Auditorium was used to run 10 different live events with more than two dozen speakers from government, business and academic institutions.

BuskerosLive was then run in Nicaragua, Guatemala and Costa Rica in Q2 and Q3 of 2021 with similar results, and with each event, the tech team introduced new features and added the tools needed to improve event management efficacy, while at the same time, building all the necessary material to support event organizers and exhibitors.

In Q4 2021, Buskeros Inc won the Emerging Startup Award from the Georgia Hispanic Chamber of Commerce (GHCC), after participating in the chamber’s Crecer accelerator program and powering the first ever hybrid event for the GHCC.

By year-end, the BuskerosLive Virtual Job Fairs had received more than 120,000 visitors, and attracted close to 200 corporations, government agencies and academic institutions and their representatives as exhibitors and speakers.

### 1.3. Defining EVVELAND, A Business Metaverse.

EVVELAND is a business metaverse that will allow its users to manage virtual and interactive events such as trade shows, conferences, job fairs or academic events, and ultimately to have their virtual stores, offices, classrooms or art galleries within or around the smart venues.

EVVELAND is being developed and deployed in several stages, which are:

#### i. EVVELAND SMART VENUES

EVVELAND will deploy up to 10.000 NFTs distributed in several limited collections. Each NFT is a Smart Venue that includes a package of tools ready to operate and manage it (ticketing, sponsors, banners, streaming and other features).

There are 4 types of smart venues, depending on capabilities of each one:

Type	% TOKEN	Number
Platinum	100	20
Gold	500	10
Silver	2000	5
Bronze	7400	1

Therefore, Platinum will have an asking price higher than Bronze because it includes more skins and can admit more sponsors, attendees, features, etc.

Anyway, every smart venue includes a package of tools that allows you to operate and manage the events. Depending on the smart venue type selected, features can include:

- **Ticketing:** attendees can be free or paid.
- **Sponsors and advertisers for the event:** managing banners and videos during the event.
- **Several Pavilions and booths types:** to offer VIP and basic solutions.
- **Auditorium:** allows Streaming with Youtube, Facebook Live, Zoom and others.
- **Private meeting rooms:** for corporations and virtual classrooms for universities.
- **NFT factory:** for example, allows to mint digital arts or other exhibited products.

After acquisition of the NFT smart venue, you can customize it with new NFT skins collections, including iconic buildings or landscapes.

EVVELAND will incentivize and gamify the use of smart venues thanks to these features:

- **Business Score:** increasing the valuation for better operators (with more assets: skins, users database, booked events, etc).
- **Venues Rental Pool:** for those dates when our smart venues are not booked.
- **Events Services Marketplace:** for professionals (marketing, video, speakers).
- **Art Marketplace:** with NFT minting factory, for digital artists.

Our current offering is a 2D metaverse, because our target user is mobile first and most businesses want to have efficient platforms that prioritize ease-of-use over complicated graphics and user interfaces. Nonetheless, as shown in our roadmap, EVVELAND will create 3D versions of its smart venues, so event organizers can choose between the 2D and 3D options.

## ii. EVVELAND CITIES (LOTS AROUND SMART VENUES)

The second stage will be focused on the development of virtual corporate headquarters, stores, universities or any other permanent virtual building, around each smart venue.

Each EVVELAND city will have 30 acres of land in total, of which, 3.5 acres will be dedicated to the Smart Venue and their surroundings. The remaining space will be divided into 10 lots of 10,000 square meters each or 2.47 acres each. The rest of the space will be allocated to roads and parks.

Therefore, EVVELAND could mint up to 100.000 NFTs for Lots collections and another 100.000 NFTs for Buildings collections.

However, this final amount is just an initial proposal that must be approved by the DAO.

### iii. DAO and EVVELAND FOUNDATION

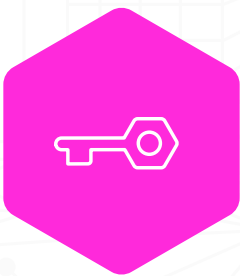
EVVELAND Foundation receives 10% of EVVE tokens for environmental initiatives, involving local communities with a rewards program called “Plant to Earn”.

The EVVELAND FOUNDATION will engage with corporate tenants so that they can encourage their employees to involve themselves in some of our environmental action programs.

These environmental initiatives (and other related with the governance within EVVELAND), can be proposed and voted on by the EVVE utility token holders, building a DAO for long term vision and self sustainability.

## 1.4. Actors in EVVELAND

### 1. Venue Owners



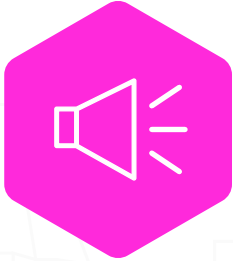
To become venue owner, an user has to purchase an SMART VENUE NFT that can be purchased directly from EVVELAND using the EVVE token or in approved exchanges such as Opensea. There are 4 types of Smart Venues (Platinum, Gold, Silver and Bronze). EVENT NFTs will be held in the users wallet and derive their value based on their usage and revenues (Business Score: higher for better operators).

This encourages the venue owners to promote and fill their venues with events. The venue owners will also acquire the rights to use the package of tools for operating and management (ticketing, streaming, sponsors, etc). For those dates when the smart venue is free (not booked), the venue owners can leave it in Evveland Rental Pool, where the smart venue can be rented and therefore, the event owner can receive a Rev Share. Therefore, the venue owner can receive both operating and passive income. Not only thanks to the Rental Pool, but also because the NFT allows you to make liquid staking.

### 2. Venue Operators

The operators can manage one or multiple EVENT VENUES, when designated by one or more event owners. Event operators will manage the venues on behalf of events owners and thus receive a % of the revenues generated from each venue, which will be negotiated with the venue owners.





### 3. Event Organizers

These users are the main clients of EVVELAND, and are basically the event management companies, corporations, associations, chambers of commerce, universities, government agencies and non-governmental organizations, who recurrently organize conferences, trade shows and industry related events.

Event organizers will purchase EVENT NFTs in order to secure space in the event venues. By using the Event Management toolbox from EVVELAND, the event organizers will be able to configure, manage and run their virtual events.

### 4. Exhibitors

These are the event organizers' clients. As in any physical event, virtual event exhibitors are tied to the different industries and sectors related to the event, and are looking to showcase their products and services to the event attendees, including eCommerce 3.0 and Education 3.0. Exhibitors pay the event organizers, who can keep 100% of the revenues from that sale.



### 5. Sponsors

The event sponsors are also clients of the event organizers, and can purchase all or some of the advertising space around the event venue.

### 6. Attendees

The attendees are attracted by the type and format of the event. Event organizers are fully responsible for bringing users to their events. There can be multiple types of attendees and the Event Management platform allows organizers to differentiate between free and paid attendees, as well as to create badges to identify those attendees.





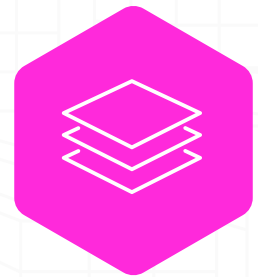


## 7. Event services providers

Event organizers will demand event management and production services (such as speakers, video, marketing, etc) and we will create a marketplace for these vendors to offer their services to event organizers.

## 8. 3D and XR designers & developers

As we develop EVVELAND CITIES we will deploy and develop the land around the Smart Venues, and we will invite architects and designers to create their own buildings and dwellings and sell them in our marketplace.



## 9. Digital Artists

They can sell their arts and run events directly in the smart venues, if they are exhibitors and/or NFT owners.

## 10. Corporate tenants

Companies (SMBs and corporations) or other entities (NGOs, Education, etc.) that want to buy/rent space in EVVELAND to deploy their corporate headquarters, virtual stores and virtual classrooms in our Metaverse.



## 2. Technology Architecture

### 2.1. Introduction

EVVELAND is a business metaverse powered using the EVVE token. Each EVVE token is a fungible ERC20 token to access a given service.

EVVE smart contracts and libraries make it easy to publish services (deploy and mint tokens) and consume services (spend EVVE tokens).

EVVE contracts run on Polygon mainnet to start, with other deployments to follow. Polygon composability enables crypto wallets, crypto exchange, DAOs etc.

EVVELAND gives complete access to privately held data, which never leaves the data owner's premises. These tools are part of a system designed for long-term growth of a permissionless Web3 Data Economy.

The community-driven DAO funds software development, outreach, and more. Its income is venue sales and real estate revenue.

Token dynamics are designed such that EVVE health rises with usage volume.

The EVVE token is a Polygon based token of utility and value. The EVVE token will be a digital asset bearing value based on its utility in using the metaverse.

EVVE token will be an ERC20 standard Polygon based token which ensures the following:

- Security and predictability compared to building and running an independent blockchain network.
- Use of robust and well supported clients (Polygon- based token can be managed with official Polygon clients, it is also fully Ethereum compatible).
- High liquidity (interchangeable with other Polygon-based tokens or ETH).
- Easier listing on exchanges with infrastructure already in place.
- Polygon smart contracts enable a very transparent and secure way to benefit.
- Sharing among the token holders.
- Evveland uses PoS (Proof of Stake) protocol, without Data Mining, is more advanced and Environment friendly than PoW (Proof of work) used by Bitcoin and Ethereum.

## 2.2. Graphic layer

The event venues are realistic buildings created at real life scale using the latest architectural design and 3D applications in the market. The venue design was developed by a multidisciplinary team of architects, engineers, designers and developers.

Our team uses 3D modelling and architectural technologies to create the buildings and map all the different content and interactive features on the venues.

The most important factor considered by the team at the time of creating the current event venues, was ease-of-use and mobile compatibility, since as was proven by our own events, the large majority of users access the system with their mobile devices.

That is why, even though EVVELAND is a graphic-intensive environment, that contains multiple images and videos inserted, the platform operates very efficiently on mobile devices.

In next stages, Evveland will be opened to 3D and XR designers and developers, both Unity and Unreal Engine, to create and sell their designs in our marketplace. Therefore, the community can share and monetize its work, building together a better metaverse.

It also ensures the interoperability of Evveland within the new metaverse ecosystem.

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## 2.3. Event Management Layer

The Event Management Toolbox allows for complete control of the event venue, the exhibitors, sponsors and attendees, enabling event organizers to actively manage their events. The main uses of the EMT are the following:

### Pavilion Creator

Allows event managers to configure the event venue according to the event characteristics and type of sponsors.

### Stand Manager

Stand Manager: Allows event managers to activate exhibitors and assign to them the stands they have acquired.

### Advertising

The EMT offers event managers the ability to create advertising campaigns that are distributed around the venue in banners placed on the pavilions and the auditorium.

## Ticketing

Enables the creation, sales and distribution of paid and/or free tickets.

## News

Event Daily allows for news coming from the event to be published and displayed on the Top Navigation bar.

## Notifications

The Notifications Tool allows event managers to attract users to different parts of the venue, by sending notifications to all the attendees.

## Live Content

The Auditorium and each of the Stands within the Pavillions allow for event managers and exhibitors to distribute live and on-demand video content.

## 2.4. Utility & NFT Tokens

### Utility

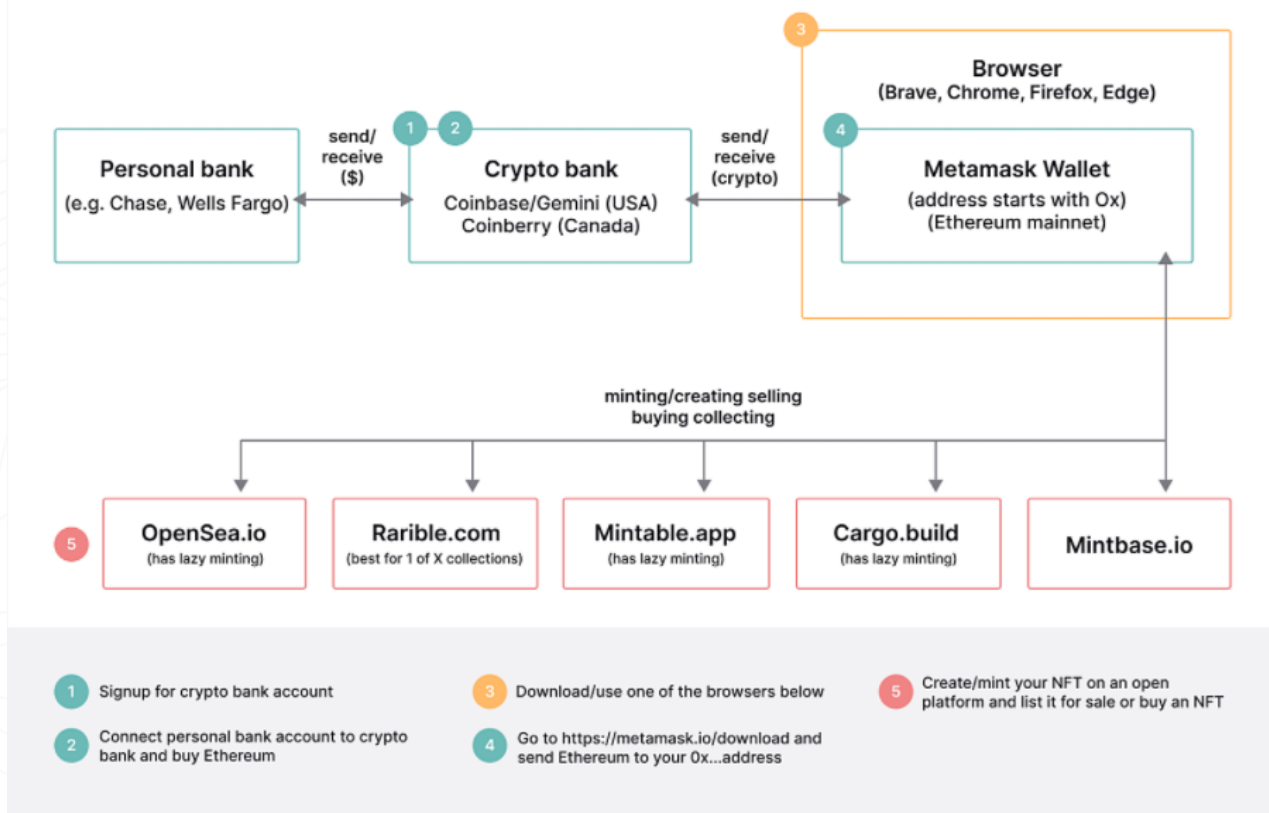
Type of Token	Utility
Token Standard	ERC 20
Token Symbol	EVVE
Currencies Accepted	BTC, ETH, USDT, FIAT
Network Chain	Polygon (MATIC)



## NFT Token

Type of Token	NFT
Token Standard	ERC 721/1155

## 2.5. Purchasing NFT assets



## 2.6. System components

### Minting

All NFTs are created and uploaded to the IPFS storage and secured by blockchain. Only allowed users can mint tokens. That means that there is a granting procedure that verifies an NFT creator candidate and grants him permission to create NFT.

### Listing

When NFT is minted it does not mean that it is ready for sale. Minted NFT is visible only for their authors but not for buyers or other interested parties. After an owner of the NFT lists it, it becomes available for sale.

### NFT types

- Minted - visible only to a person who owns this token.
- Reserve price - listed with a reserve price, but no one has placed a bid on the auction yet. It might be listed as both an author or the current owner.
- On Auction - listed with a reserve price and the auction has started.
- Final Bid - token with an ended auction. The token waits for transaction confirmation.
- Sold - token owned by an owner who hasn't put it on sale yet.
- Reserve price and fixed price
- Reserve price auction postponed.

### Rare Sales NFTs

All NFTs may have a Rare Sale badge that means the author makes them visible only for their own subscribers, thanks to our hybrid platform. But when a fan has bought it, the NFT becomes visible to all platform users

### Gas Fees

Each time you execute the contracts on the Polygon blockchain, you pay the miners that own the computer hardware doing that computation. That means that each transaction is charged. The transaction name is the Gas Fee. The amount of Gas depends on miners' workload and is not regulated by the Polygon platform.

## Authorization

The authorization in the system is made by a wallet address. The system recognizes a role and outputs to the UI depending on the role. Roles differ on the ability to only create NFTs, or to only buy NFTs.

## Storing user data

All users regardless of their roles are stored in the database on the platform. All data about a user is filled by himself whenever he wants to do this. However, minting tokens or placing bids becomes available after filling out necessary details about them.

IPFS network is used for to and share NFTs in a distributed file system.

## Smart contracts

A creation of NFT is developed according to the following standards:

- ERC-721 and/or ERC-1155 - standard for single tokens.

## Frontend

Wallet's integration to the platform is implemented via Metamask. Web3.js library is used for connecting to Metamask and smart contracts.

## Backend

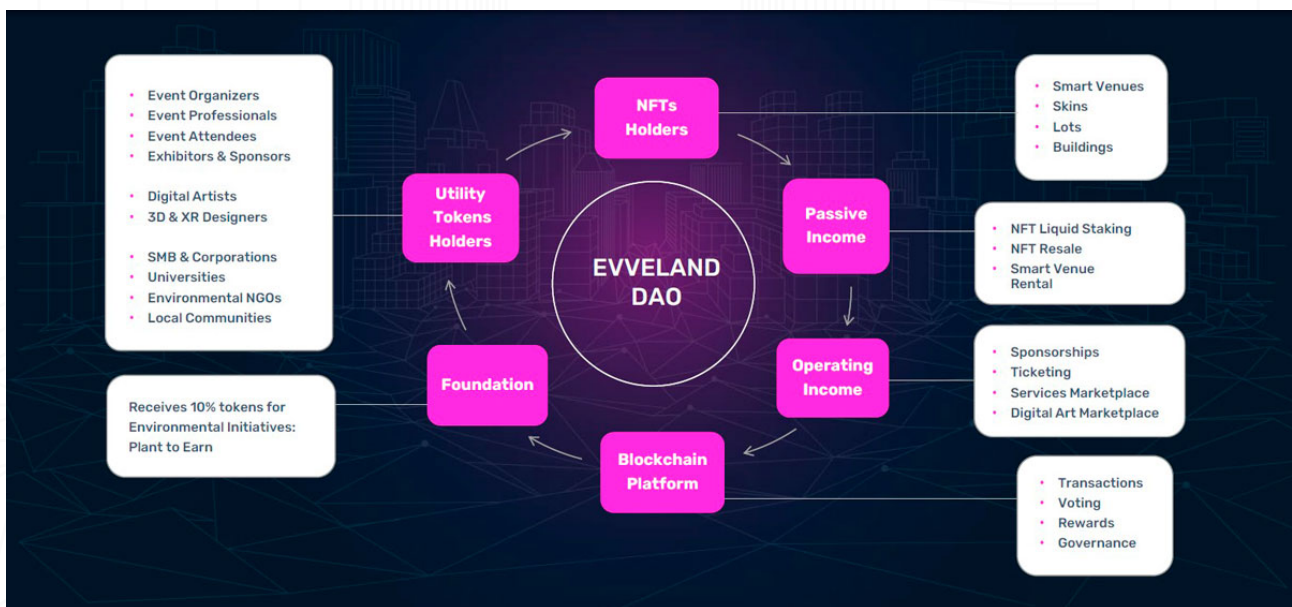
Our backend for the platform is necessary only for storing users' data and their parameters. Back-end also processes data of NFTs coming from IPFS like events, tech info, history, etc

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### 3. The EVVELAND Economy

The EVVELAND Economy is based on the EVVELAND token, which will be necessary for any and all transactions on the platform. Sales of the EVVELAND token will kickstart the EVVE economy with an initial cash infusion of \$7.8M, which will enable the EVVELAND team to further develop and market the company’s products and services.

#### 3.1. EVVELAND DAO



The EVVELAND Decentralised Autonomous Organisation (DAO), will be composed of the EVVELAND token owners, and will be responsible for the future development and growth of the EVVENET, through public voting mechanisms that will ensure the majority rule.

To become an EVVELAND Foundation member, a user will have to own EVVELAND tokens, which will give asset holders the power to vote on proposals and updates, proportional to the amount they hold.

The type of rules that the Foundation will manage are:

- Number of plots to be developed by each VENUE NFT owner.
- Number and type of office buildings to be developed.
- The token incentives to Foundation participants and miners.
- Environmental initiatives, involving local communities: Plant to Earn (rewards program)



Therefore, the EVVE is both a utility and governance token.

Each SMART VENUE will become the basis from which to grow the EVVELAND , by enabling the creation and sale of virtual land and buildings adjacent to the VENUES.

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### 3.2. Venue ownership and transferability

Each EVENT VENUE will be an ERC-721 non-fungible token which will derive its value from multiple variables, mainly the number of included skins and limits or capabilities: categorized as Platinum, Gold, Silver and Bronze smart venues (listed from higher category to lower).

SMART VENUES can be bought and sold with the EVVE token, which can be purchased with fiat and crypto currencies through the EVVELAND website.

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### 3.3. Platform Actions

- Venue sales using NFT
- Exhibition access using utility tokens
- Real Estate Sales
- Auctions as NFT's
- Event services

### 3.4. EVVELAND Foundation

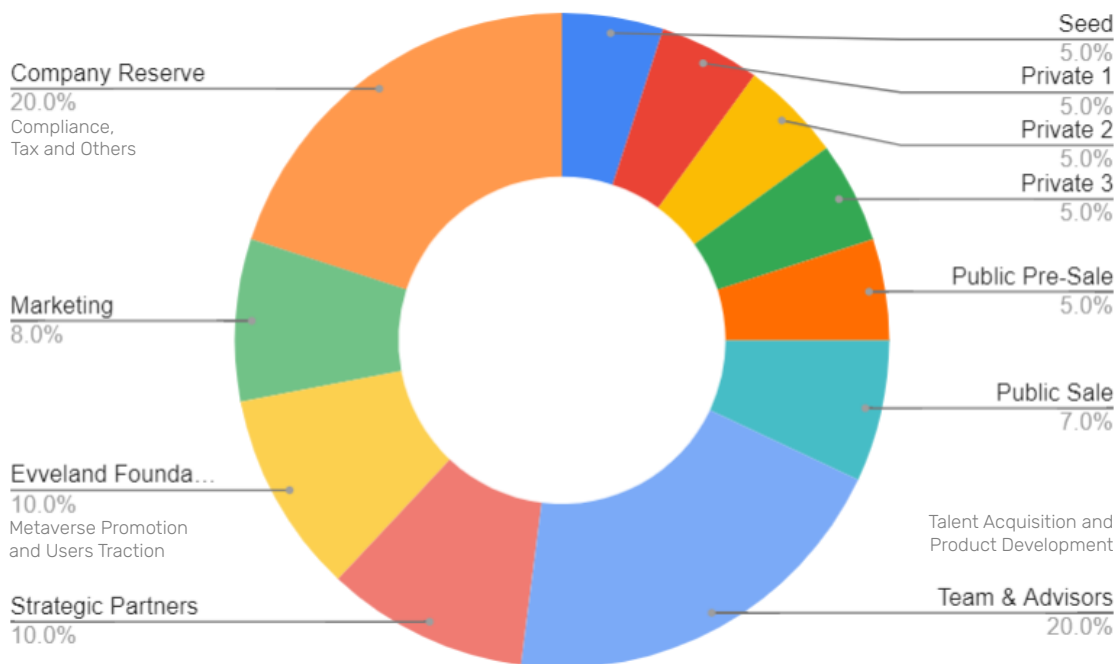
The EVVELAND FOUNDATION will manage 10% of the EVVE Token with the intent of offering users a reward for their time invested in environmental projects around the world.

The FOUNDATION will be managed by an Executive Director and a Board of Directors named by the EVVELAND Board of Directors, with one representative chosen by the EVVELAND DAO, who also can propose and vote over the environmental initiatives.

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### 3.5. Tokenomics

EVVELAND will mint 1 billion EVVELAND tokens with the following distribution:



#### 20% Team % Advisors

- 10% on the 1st of January 2023, then 90% to be released linearly over the following year.

#### 10% Strategic Partners

- 50% released after one year

#### 10% Evveland Foundation

- 60% unlocked, 10% unlocked each month

#### 8% Marketing

- Released linearly over the following 2 years

#### 20% Company Reserve

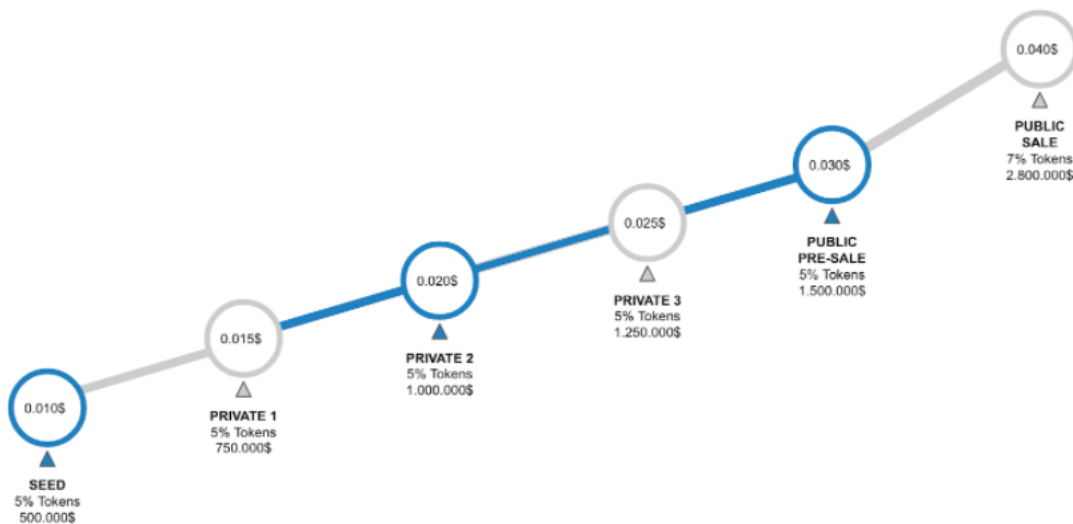
- Released linearly over the following 2 years

### 32% supply

- 320,000,000 EVVELAND tokens, raising a total of \$7,800,000:

STAGE	% TOKEN	# TOKEN	\$ TOKEN	CLIFF	FUNDING	
Seed	5%	50 M	\$0.010	30%	03/01/2023	\$500 K
Private sale 1	5%	50 M	\$0.015	30%	04/01/2023	\$750 K
Private sale 2	5%	50 M	\$0.020	40%	05/01/2023	\$1 M
Private sale 3	5%	50 M	\$0.025	50%	06/01/2023	\$1.25 M
Public pre-sale	5%	50 M	\$0.030	60%	07/01/2023	\$1.5 M
Public sale	7%	70 M	\$0.040	70%	Unlocked	\$2.8 M

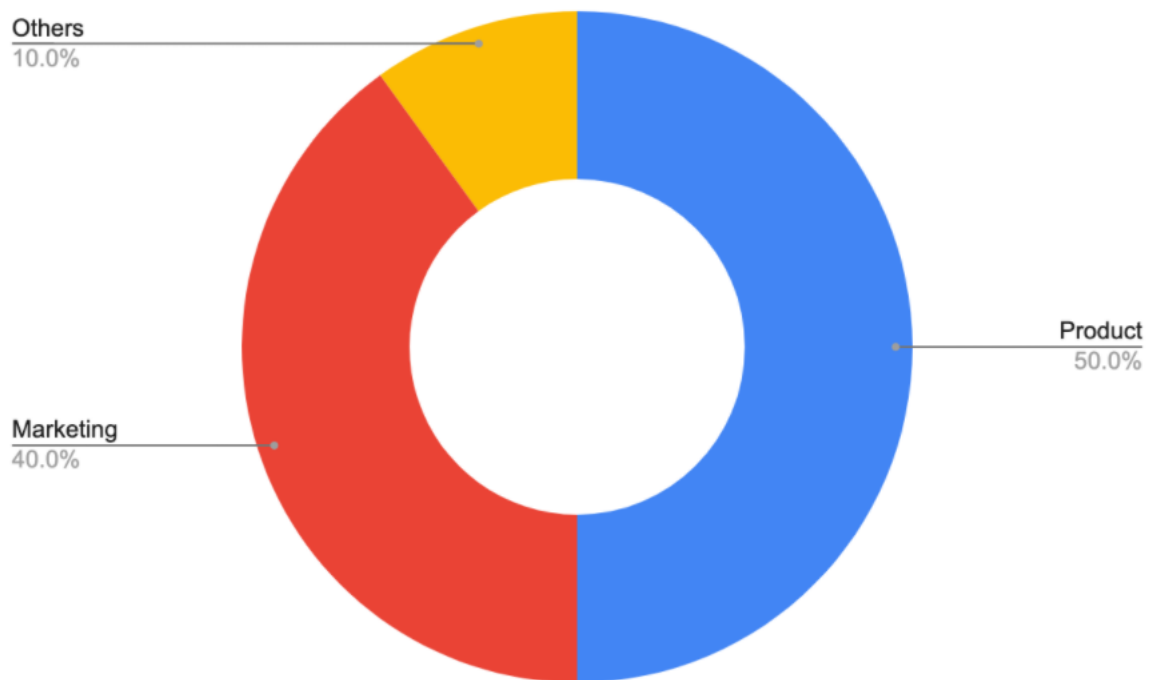
### 3.6. Token Sales Roadmap



### 3.7. Use of Proceeds

The allocation of the funds raised (7.8M USD, distributed in 6 rounds) on the Token Sale will be:

50%	40%	10%
Talent Acquisition and Product Development	Metaverse Promotion and Users Traction	Compliance, Tax and Others



## 4. EVVELAND

### 4.1. Executive Team



#### Rafael Bonnelly, Founder & CEO

Founder and Team Leader. Serial Entrepreneur with IPO and exits. Rafael has a lengthy Career in Media & Telecoms. Rafael has created multiple technology companies, and worked for McClatchy, Telefónica, Orange, Tigo, Grupo El Comercio, NYT.



#### Ivan Jimenez, Co-founder & CFO

Co-founder entrepreneur with a long standing Wall St. Career at companies like American Express, Citibank and Lehman Brothers. Frequent guest in US Hispanic TV news shows. Is responsible for Finance and Legal and for the development of the US Hispanic Market.



#### Marta Madina, President EVVELAND Foundation

NGO specialist, journalist, corporate communications and donor development expert, with a Bachelor's Degree from University of Navarra and a Masters Degree in E-learning and People Development. She will drive the development of our environmental initiatives.



#### Ivo Cadenas, Chief Blockchain Officer

Digital Advisor for Tech and Media companies (such as Google or Grupo Vocento), focus on innovative business models (Web3, DeFi and Tokenization). He has a Journalism BA Degree and a PhD in Philosophy from Universidad Complutense.



#### Juan Sánchez, CTO

Juan is a Systems Engineer and Administrator, with Experience in Marketplaces and Job Portals in which he worked at Grupo El Comercio. Juan runs our product development group and keeps our Tech Stack well oiled and working properly.



### **Nidhesh Pillai, Chief Information Officer**

Certified Blockchain Expert and holds a Masters Degree in Computer Science. He is a member of various Blockchain Associations. Started his career as an open-source system developer in Bangalore, India, and later moved to Dubai as a CRM/ ERP consultant in Raqmiyat.



### **Amelia Vergaray, Head of UX**

Amelia is a Computer Science Graduate of Universidad de Trujillo in Perú, where she lives. As head of User Experience she looks after the usability of our platform for all the constituencies of our company.



### **Mª Lourdes Sánchez, Head of Operations**

Environmental Engineer, with strong organisational and management skills. Her responsibilities include the creation and management of processes that help the organisation function properly.



### **Jon Osoro, Chief Marketing Officer**

With more than 10 years of professional experience in different countries in Europe and America, Jon has a multidisciplinary profile with expertise in different branches of marketing and advertising, such as branding, design, copywriting, strategy, among others.

## **4.2. Advisors**



### **Gloria Albarrán, Marketing & Customer Service**

Highly motivated, results oriented leader with extensive experience in business and operations management. She is effective in providing business owners with the necessary skills, resources, best practices, and systems to dramatically improve their business.



### **Jason Hung, Blockchain specialist**

Jason is cofounder of International Consensus Association. He was rated as top People of Blockchain and top #1 ICO expert by ICOBench, Top #9 advisor by ICOHolder since 2018. He is a serial entrepreneur and managing IT consultant.



### **Arturo Durán, Blockchain & Business**

A proven record of Corporate Development & Restructuring, Business building, Internet strategy, user-centered Web development, usability engineering, search marketing, mergers & acquisitions, among others. Arturo has previously participated in two coin offerings.



### **Rafał Kielbus, Blockchain Development & Deployment**

With blockchain technology since 2011, professionally as a blockchain developer since 2017, including in the Polish Blockchain Technology Accelerator, in Tecra, iVoting, and Bitfold projects. Participant in the work of the "Blockchain, DLT and digital currencies".



### **Gilberto Moreno, Strategy**

As the Lead Strategist and Consultant for Prestige Consulting Services, has primary responsibilities for assisting clients in effectively managing transformational change. As a systems professional, has built strong partnerships with a variety of enterprises.



### **Howard Neu, Legal & Compliance**

Howard is an experienced Internet Attorney and president of TheDomain Conference, where he has organised 40 International Conferences. He advises the company in all legal matters as well as in the development of its events-driven business.



### **Eric Richner, Technology & Compliance**

Technologist and investment professional. Eric is a graduate of Georgia Tech, with two Master's Degrees from Keller School of Management. Eric advises the company on Investments, Risk mitigation and product development.

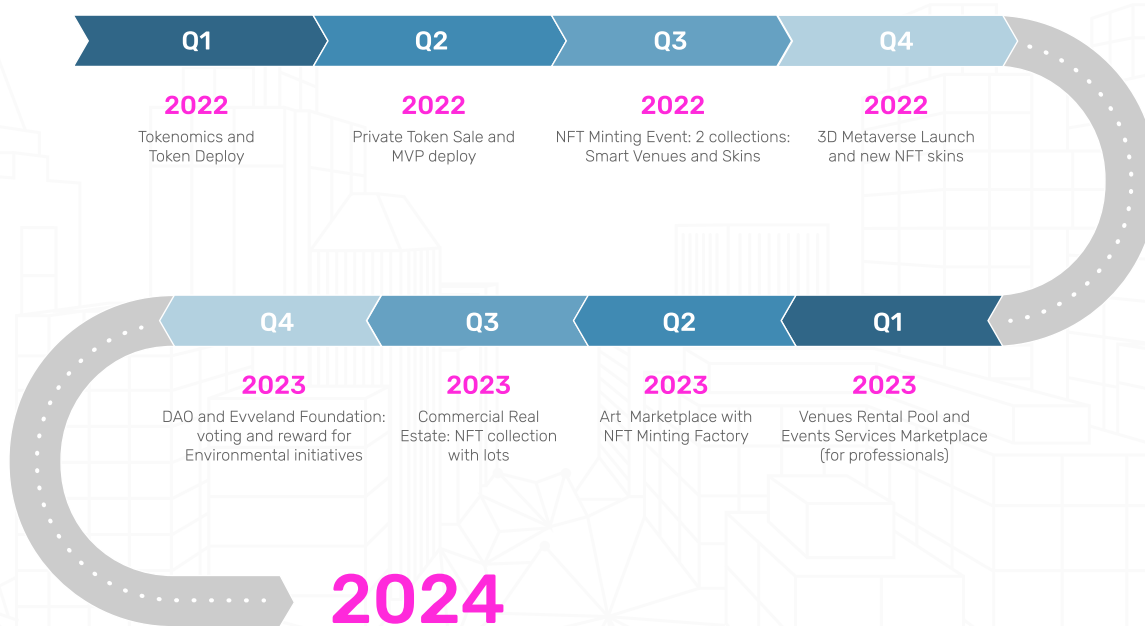


### **Robert Wojciechowski, Blockchain Strategy, Tokenization**

Has 30 years' experience with multiple sectors and five years' with blockchain and cryptocurrency. Co-founded the Związku Kontroli Dystrybucji Prasy i Polskich Badań Czytelnictwa. He was manager of the board. Planner of tokenomy and supporter of crowdfunding.



## 4.3. Roadmap





## Disclaimer

**NOTICE AND DISCLAIMER PLEASE READ THE ENTIRETY OF THIS “NOTICE AND DISCLAIMER” SECTION CAREFULLY. NOTHING HEREIN CONSTITUTES LEGAL, FINANCIAL, BUSINESS OR TAX ADVICE AND YOU SHOULD CONSULT YOUR OWN LEGAL, FINANCIAL, TAX OR OTHER PROFESSIONAL ADVISOR(S) BEFORE ENGAGING IN ANY ACTIVITY IN CONNECTION HEREWITH. NEITHER EVVELAND, ANY OF THE PROJECT TEAM MEMBERS (THE “EVVELAND TEAM”) WHO HAVE WORKED ON THE EVVELAND SOLUTION OR PROJECT TO DEVELOP THE EVVELAND SOLUTION IN ANY WAY WHATSOEVER, ANY DISTRIBUTOR/VENDOR OF EVVELAND TOKENS (THE “DISTRIBUTOR”), NOR ANY SERVICE PROVIDER SHALL BE LIABLE FOR ANY KIND OF DIRECT OR INDIRECT DAMAGE OR LOSS WHATSOEVER WHICH YOU MAY SUFFER IN CONNECTION WITH ACCESSING THIS WHITEPAPER, THE WEBSITE AT [HTTPS://EVVELAND.COM/](https://evveland.com/) (THE “WEBSITE”) OR ANY OTHER WEBSITES OR MATERIALS PUBLISHED BY THE COMPANY.**

Project purpose:

All contributions will be applied towards the advancing, promoting the research, design and development of, and advocacy for community-driven innovation to benefit people around the world, focusing on the EVVELAND solution.

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3. you acknowledge, understand and agree that the EVVELAND token may have no value, there is no guarantee or representation of value or liquidity for EVVELAND token, and EVVELAND token is not an investment product including for any speculative investment;
4. none of EVVELAND, the Distributor, their respective affiliates, and/or the EVVELAND team members shall be responsible for or liable for the value of EVVELAND token, the transferability and/or liquidity of the EVVELAND token and/or the availability of any market for EVVELAND token through third parties or otherwise; and
5. you acknowledge, understand and agree that you are not eligible to purchase any EVVELAND token if you are a citizen, national, resident (tax or otherwise), domiciliary and/or green card holder of a geographic area or country (i) where it is likely that the sale of EVVELAND token would be construed as the sale of a security (howsoever named), financial service or investment product and/or (ii) where participation in token sales is prohibited by applicable law, decree, regulation, treaty, or administrative act; and to this effect you agree to provide all such identify verification document when requested in order for the relevant checks to be carried out.

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**Token features:** The native digital cryptographically-secured utility token associated with the EVVELAND solution (“EVVELAND token”) is a transferable representation of attributed functions specified in the protocol/code of the EVVELAND solution, designed to play a major role in the functioning of the EVVELAND solution, and intended to be used solely as the primary utility token in connection with the EVVELAND solution.

EVVELAND token is a non-refundable functional utility token which will be used as the medium of exchange between EVVELAND and the users of the EVVELAND solution. The goal of introducing EVVELAND token is to provide a convenient and secure mode of payment and settlement between participants using the EVVELAND solution, and it is not, and not intended to be, a medium of exchange accepted by the public (or a section of the public) as payment for goods or services or for the discharge of a debt; nor is it designed or intended to be used by any person as payment for any goods or services whatsoever that are not exclusively provided by the issuer. The EVVELAND token does not in any way represent any shareholding, participation, right, title, or interest in EVVELAND, the Distributor, their respective affiliates, or any other company, enterprise or undertaking, nor will the EVVELAND token entitle token holders to any promise of fees, dividends, revenue, profits or investment returns, and are not intended to constitute securities in any relevant jurisdiction. The EVVELAND token may only be utilised in connection with the EVVELAND solution, and ownership of the EVVELAND token carries no rights, express or implied, other than the right to use the EVVELAND token as a means to enable usage of the EVVELAND solution.

The EVVELAND token would have the following features:

1. pay within the ecosystem for various services, such as processing transactions, providing bandwidth, and storing data; and
2. run a validating node (providing computational resources to validate information / produce blocks) as part of the network by participating in the staking process.

**Disclaimers relating to the EVVELAND token:** It is expressly highlighted that the EVVELAND token:

1. does not have any tangible or physical manifestation, and does not have any intrinsic value (nor does any person make any representation or give any commitment as to its value);

2. is non-refundable and cannot be exchanged for cash (or its equivalent value in any other virtual currency) or any payment obligation by EVVELAND, the Distributor or any of their respective affiliates;
3. does not represent or confer on the token holder any right of any form with respect to EVVELAND, the Distributor (or any of their respective affiliates), or its revenues or assets, including without limitation any right to receive future dividends, revenue, shares, ownership right or stake, share or security, any voting, distribution, redemption, liquidation, proprietary (including all forms of intellectual property or license rights), right to receive accounts, financial statements or other financial data, the right to requisition or participate in shareholder meetings, the right to nominate a director, or other financial or legal rights or equivalent rights, or intellectual property rights or any other form of participation in or relating to the EVVELAND solution, EVVELAND, the Distributor and/or their service providers;
4. is not intended to represent any rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss;
5. is not intended to be a representation of money (including electronic money), security, commodity, bond, debt instrument, unit in a collective investment scheme or any other kind of financial instrument or investment;
6. is not a loan to EVVELAND, the Distributor or any of their respective affiliates, is not intended to represent a debt owed by EVVELAND, the Distributor or any of their respective affiliates, and there is no expectation of profit; and
7. does not provide the token holder with any ownership or other interest in EVVELAND, the Distributor or any of their respective affiliates. The contributions in the token sale will be held by the Distributor (or their respective affiliate) after the token sale, and contributors will have no economic or legal right over or beneficial interest in these contributions or the assets of that entity after the token sale. To the extent a secondary market or exchange for trading EVVELAND tokens does develop, it would be run and operated wholly independently of EVVELAND, the Distributor, the sale of the EVVELAND token and the EVVELAND solution.

Neither EVVELAND nor the Distributor will create such secondary markets nor will either entity act as an exchange for EVVELAND token.

Informational purposes only: The information set out herein is only conceptual, and describes the future development goals for the EVVELAND solution. In particular, the project roadmap in the Whitepaper is being shared in order to outline some of the plans of the EVVELAND team, and is provided solely for INFORMATIONAL PURPOSES and does not constitute any binding commitment. Please do not rely on this information in making purchasing decisions because ultimately, the development, release, and timing of any products, features or functionality remains at the sole discretion of EVVELAND, the Distributor or their respective affiliates, and is subject to change.

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