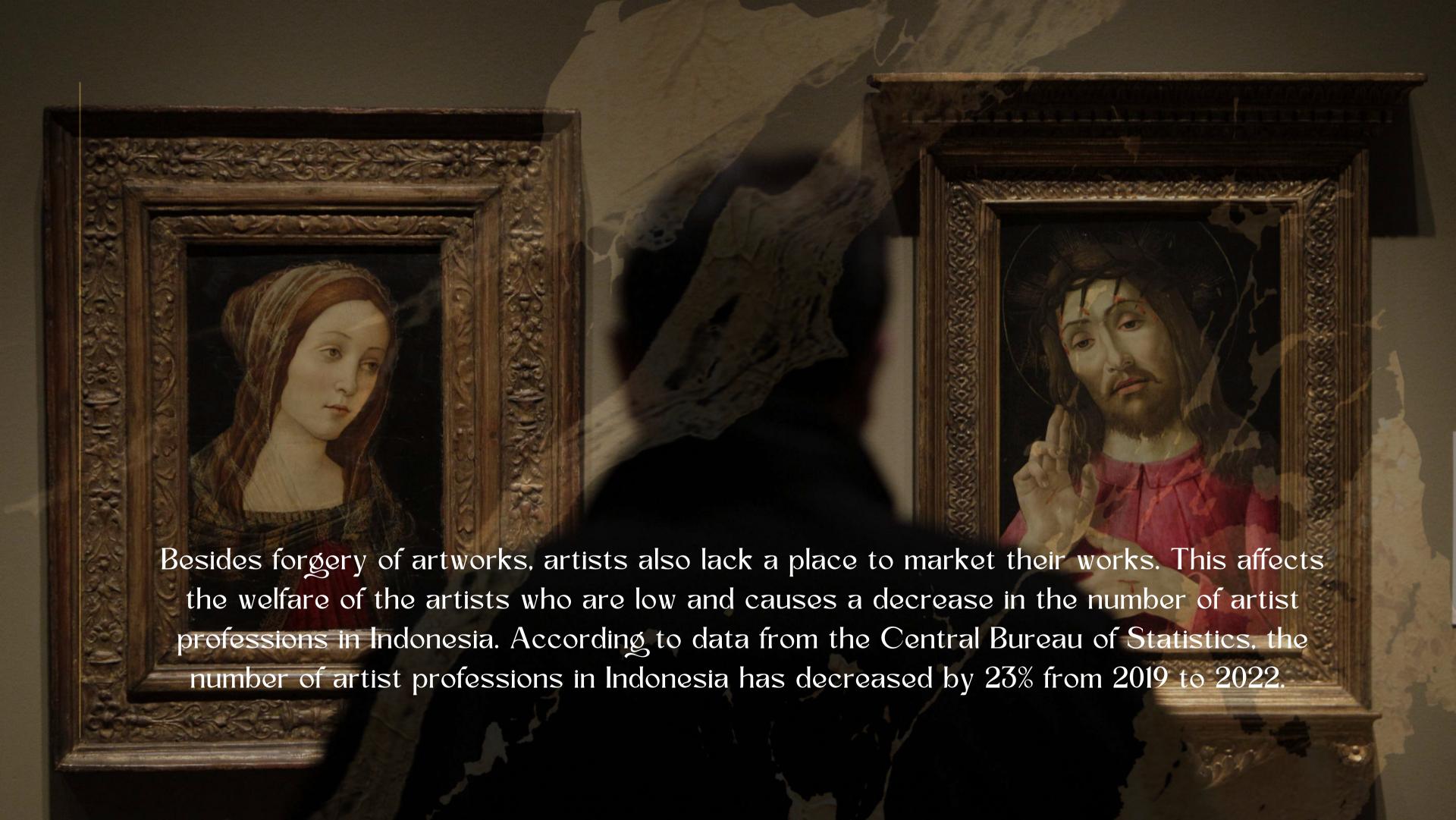


ArtBeat

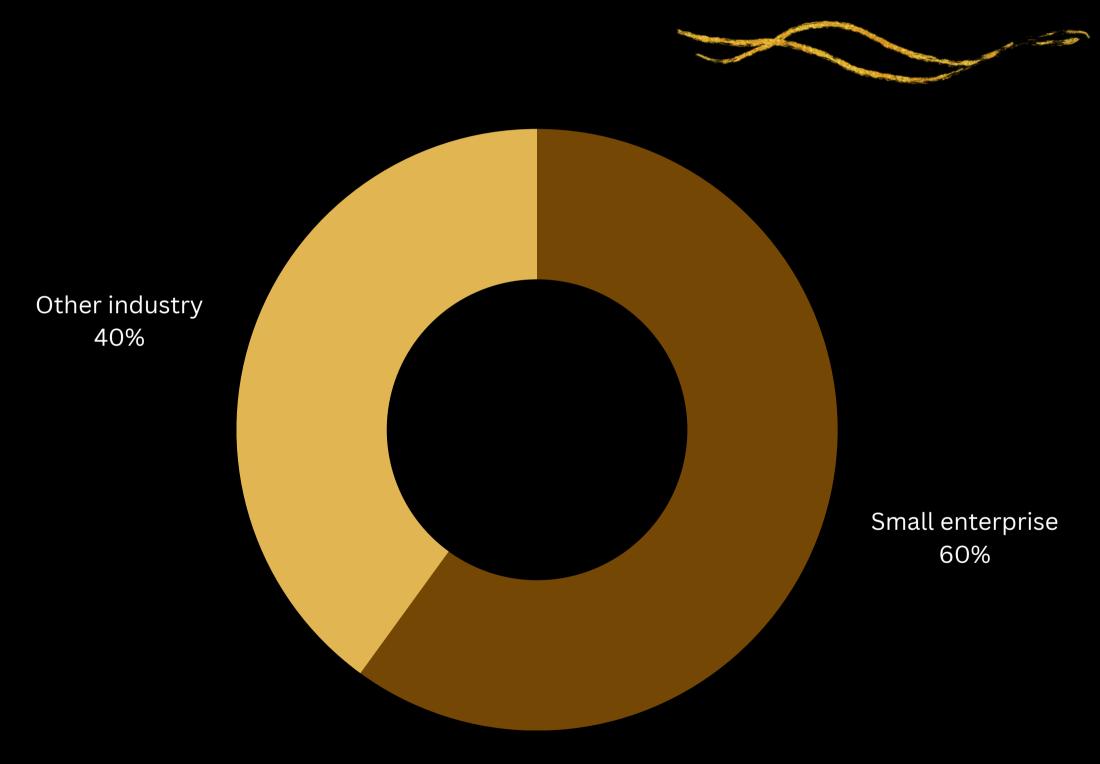
#### Cases of art forgery still occur frequently



On the third of March, the police force of the province of Ontario revealed confiscation of more than 1,000 paintings. The group of counterfeiters used forced child labour as the abuse of talented young Indigenous artists

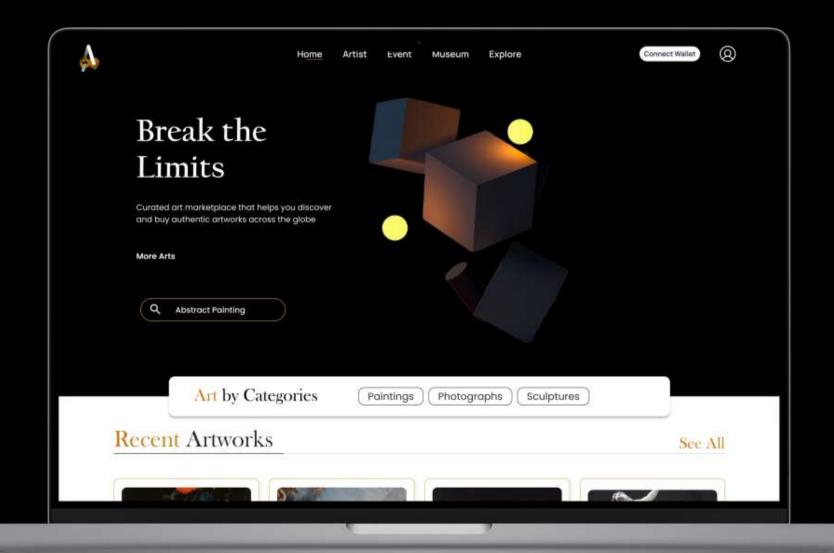


## Small enterprises contribute up to 60% of the national Gross Domestic Product (GDP) In Indonesia.



However, many Small enterprises are not digitally literate and have not utilized the potential of online markets.

### ArtBeat



Artbeat is a curated art marketplace that aims to connect people who appreciate arts and artists who are working with physical or digital mediums. On our platform, we not only sell artworks but we also sell products from small artists that are sold by small enterprises in Indonesia in various forms such as shoes, bags, necklaces, and more.

Now with Web3 technology, the art ecosystem will be more thriving!

# Tokenized Certificate of Authenticity

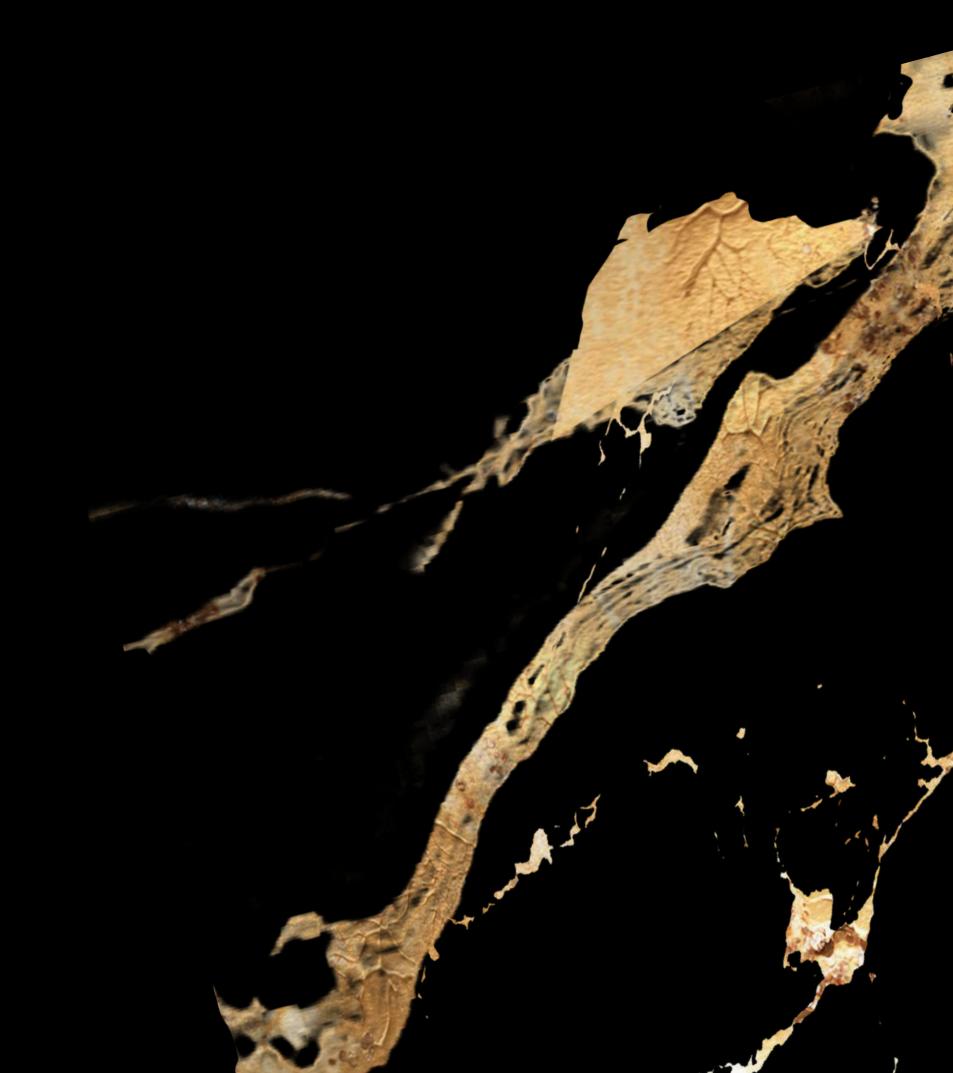






All the artworks sold on our platform have an NFT certificate as a sign of ownership. By using blockchain technology, it makes everything more secure and valid.

## Colaboration





We have collaborated with more than 30 artists in the world.



We have collaborated with top brands in Indonesia.



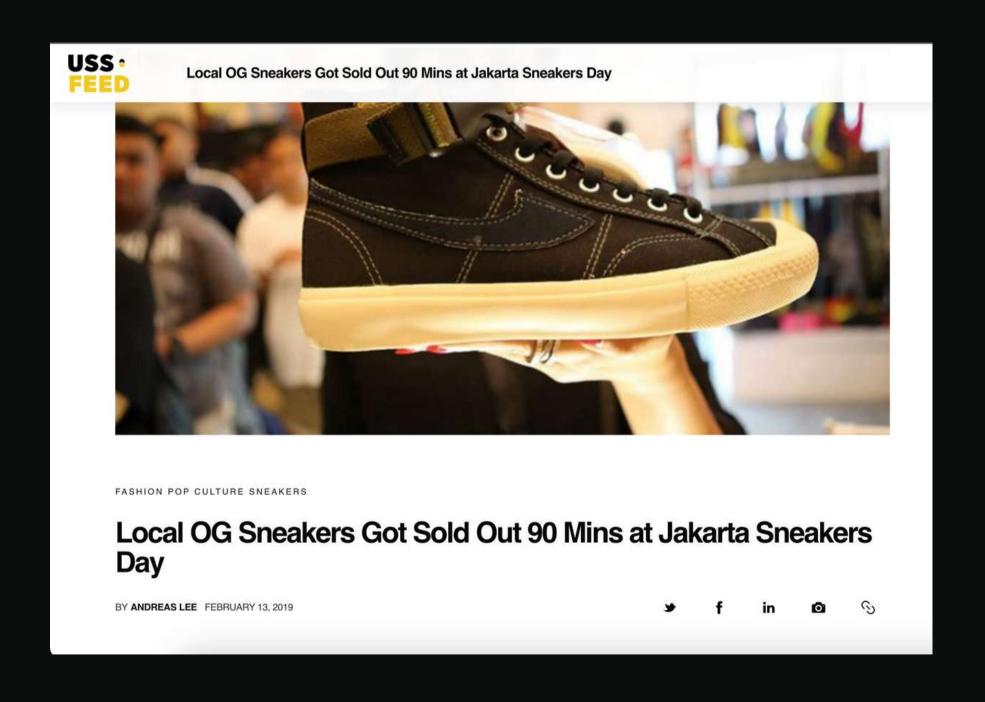








# Our partners are trusted and have a huge audience.



Our partners already have a huge audience. In fact, every series they release has been sold out in the market less than 90 minutes.



#### The result of our collaboration

NTL - eg series

The result of our collaboration with Never Too Lavish

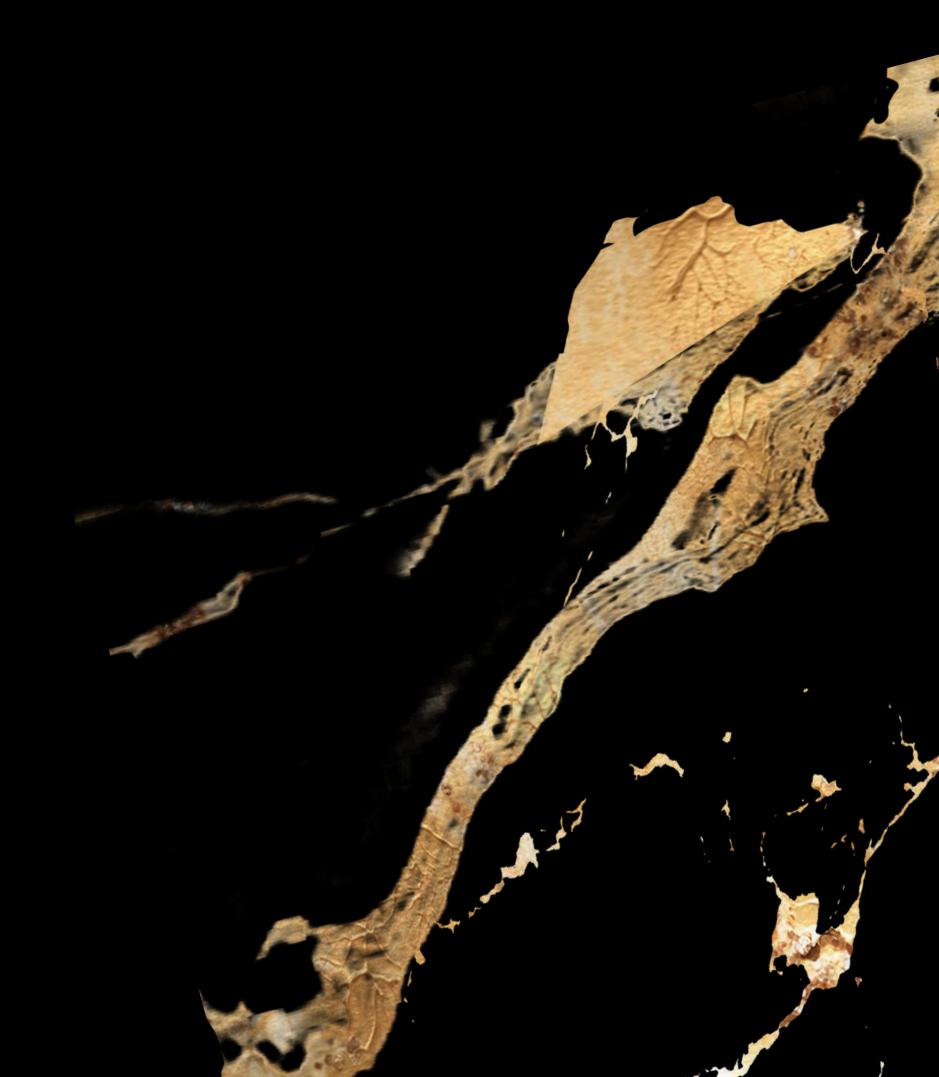


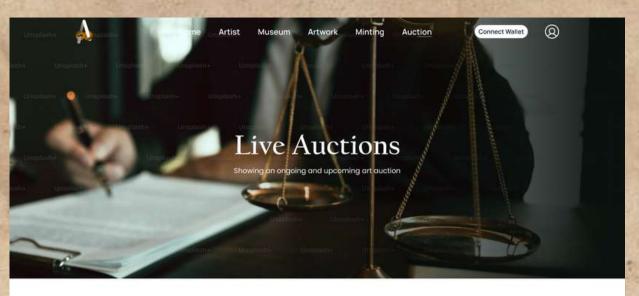
Compass-Megamendung

Our biggest collaboration that has sold 480 pairs of shoes on online and offline stores



# OUR NEW CREATION







#### 4500\$

#### Remember Me

painting that beautifully captures the bond between a mother and her child against the backdrop of a serene beach. This artwork serves as a poignant reminder of the special moments shared between a parent and their offspring, evoking feelings of love and nostalgia in

Starting Bid: 3500\$ Minimum Next Bid: 100\$

End in: 2 d 5 h 47 m

Enter 4500\$ or more

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#### **Next Auction Items**







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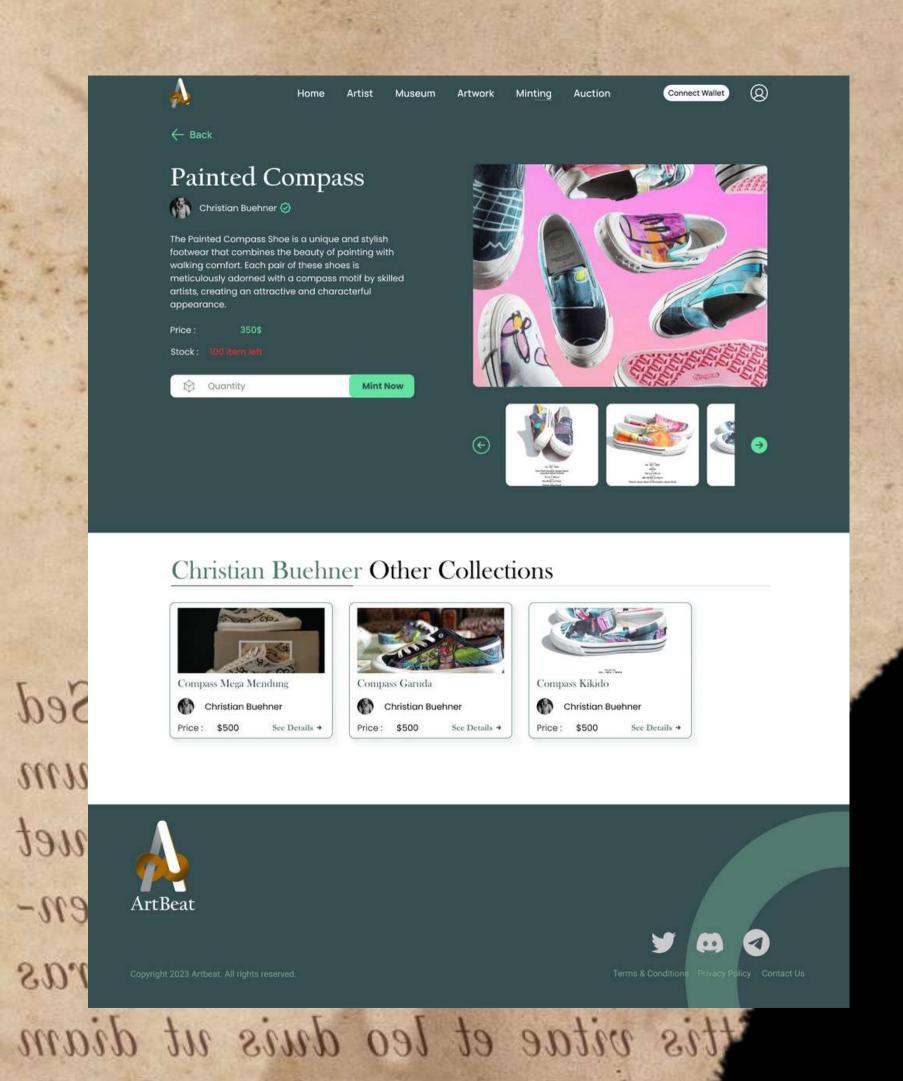
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#### Art Auction

users can now buy a work of art according to the price set by the market itself



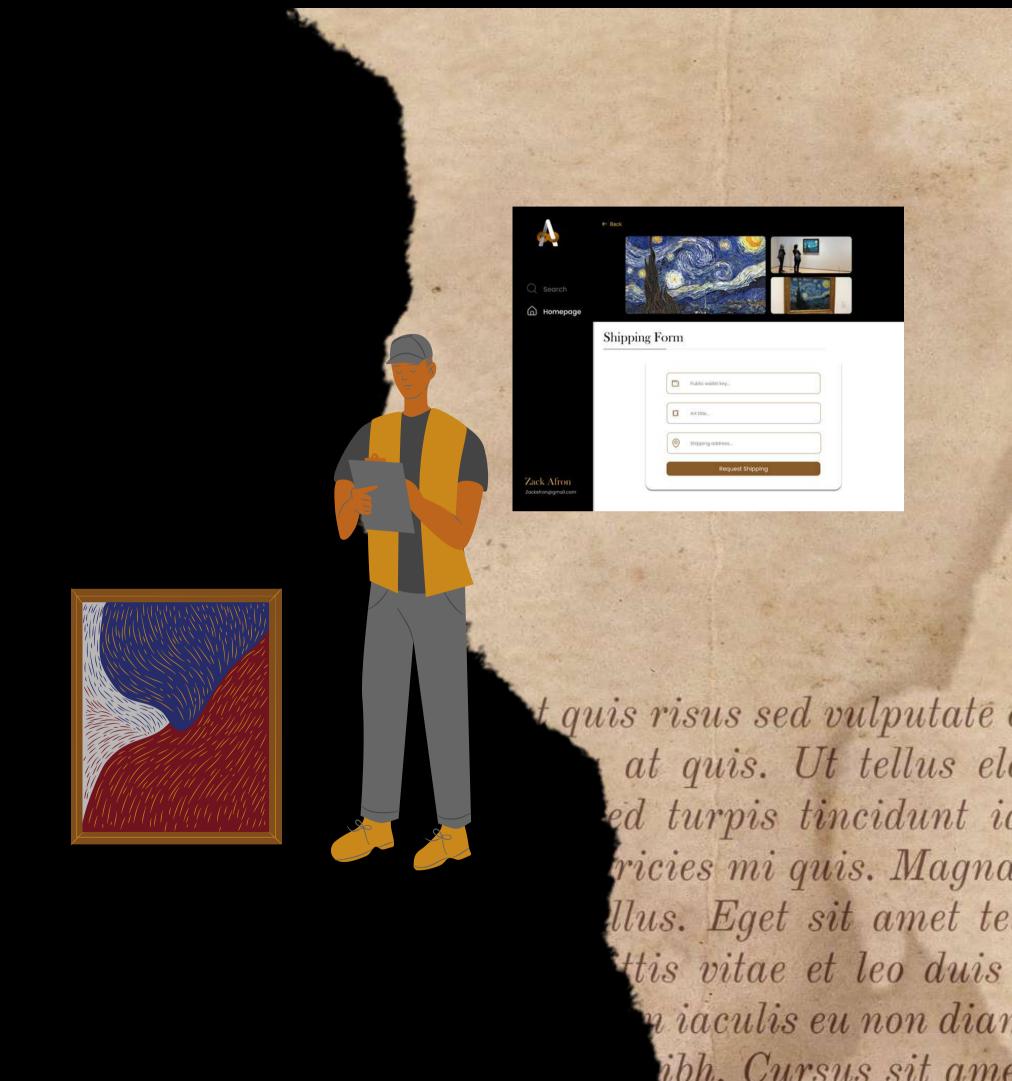
# Mint limited fashion item

By collaborating with small businesses engaged in fashion, we sell various fashion items that have been painted by the artists who work with us.

We guarantee that the entire process of purchasing artworks has been verified and secure

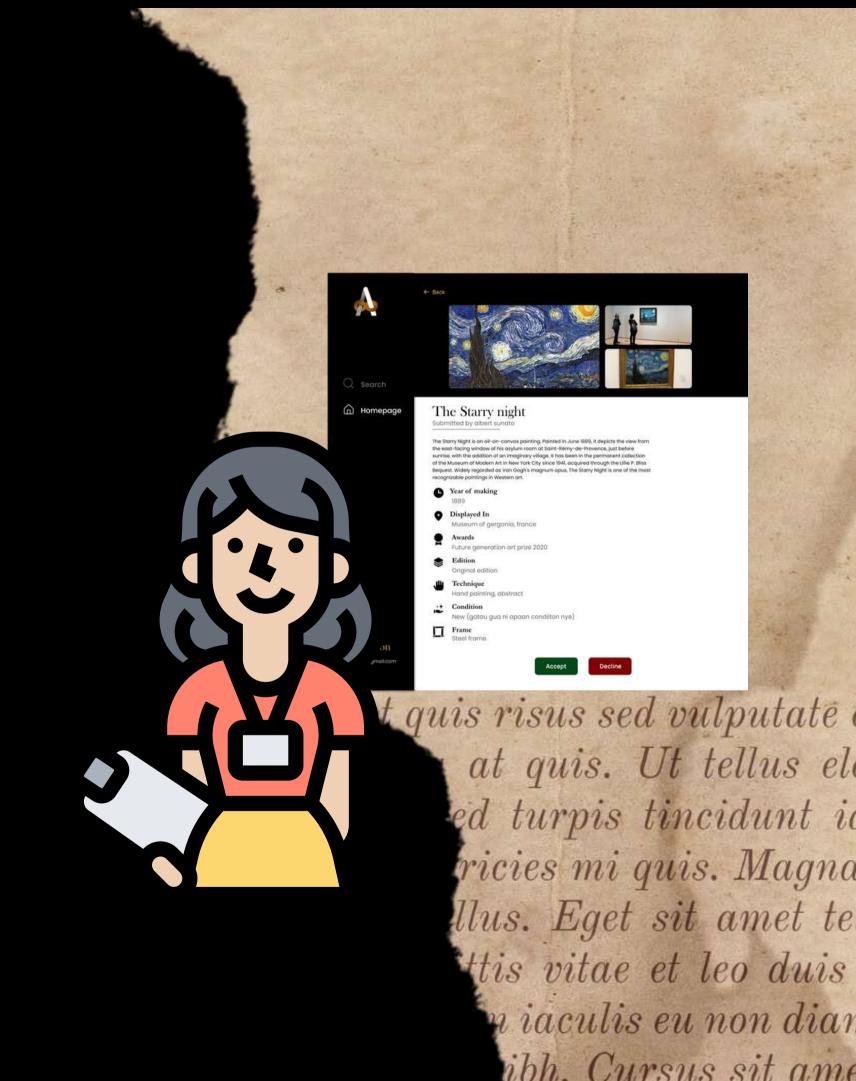
#### Safe Delivery

We partner with "art handlers" who are experienced in handling art purchases to ensure that there is no incident in the shipping process.



#### Well-Maintained Arts and Events

With the help of a professional art curator, the artworks and the exhibitions that are being displayed in the museum will be neatly organized.

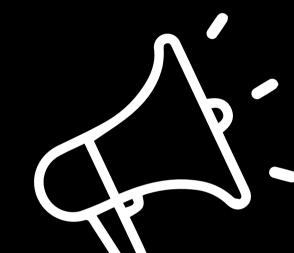


### Benefits

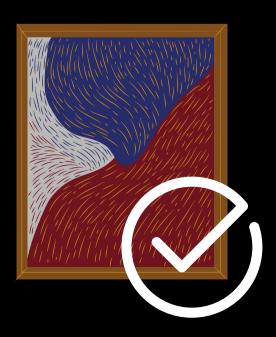




Providing a place for talented artists to sell their masterpieces to people around the world



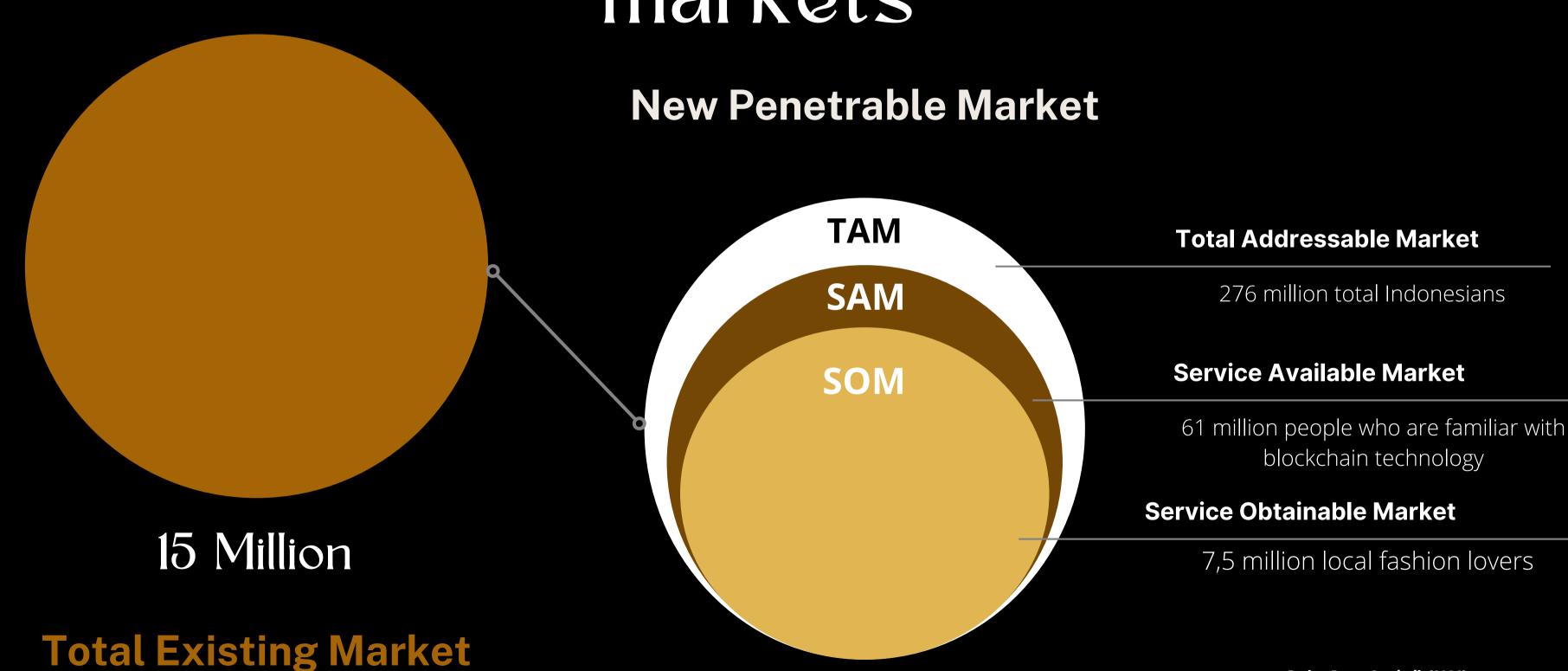
Promoting small businesscreation



NFT as the Certifacate of Authenticity



# Penetration into new markets



Badan Pusat Statistik (2021)

Databoks (2022)

### Roadmap

**Q3** 

Creating MVP products that are ready to be introduced to the market

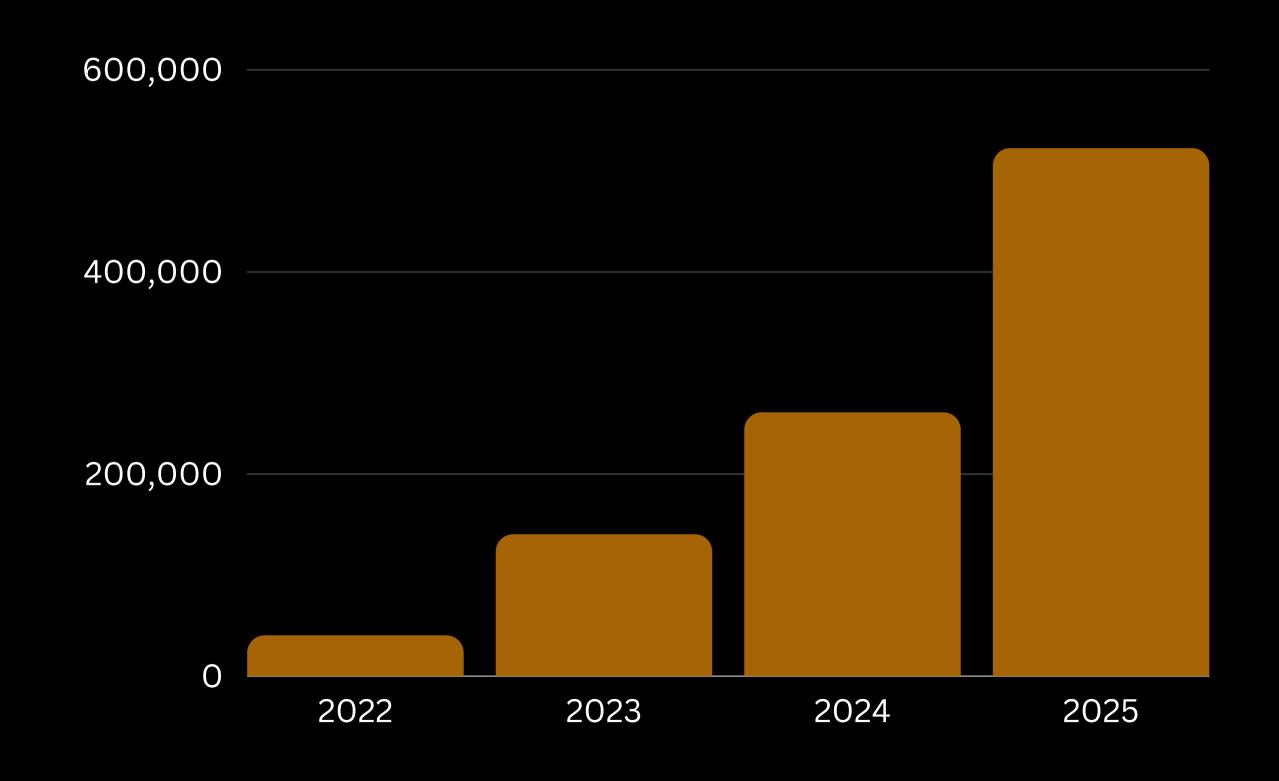
2023

2024

Focusing on increasing the number of users & transactions

QI

### Projected Valuation



\$260.657 in the next 2 years

### How to reach the target market?

#### Marketing



- Brand awareness
- Maintaining customer relationship & service

#### **New Innovation**



- Adapting to user needs
- Improving user experience

#### **Value Creation**



- Creating exhibitions of chosen collections
- Supporting artists in maintaining the quality of their artworks

# Thank You