

BOUNTIFUL

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THE PROBLEM

- Trash is everywhere
- Everybody hates litter, nobody wants to pick it up
- How can we make it worth people's whiles to help keep their communities clean?





THE SOLUTION

- Place a bounty on litter
- We incentivize people to clean up trash by developing a value consensus of actions helpful to their communities
- People can contribute money to encourage certain clean-up tasks, and whoever completes it receives the bounty.

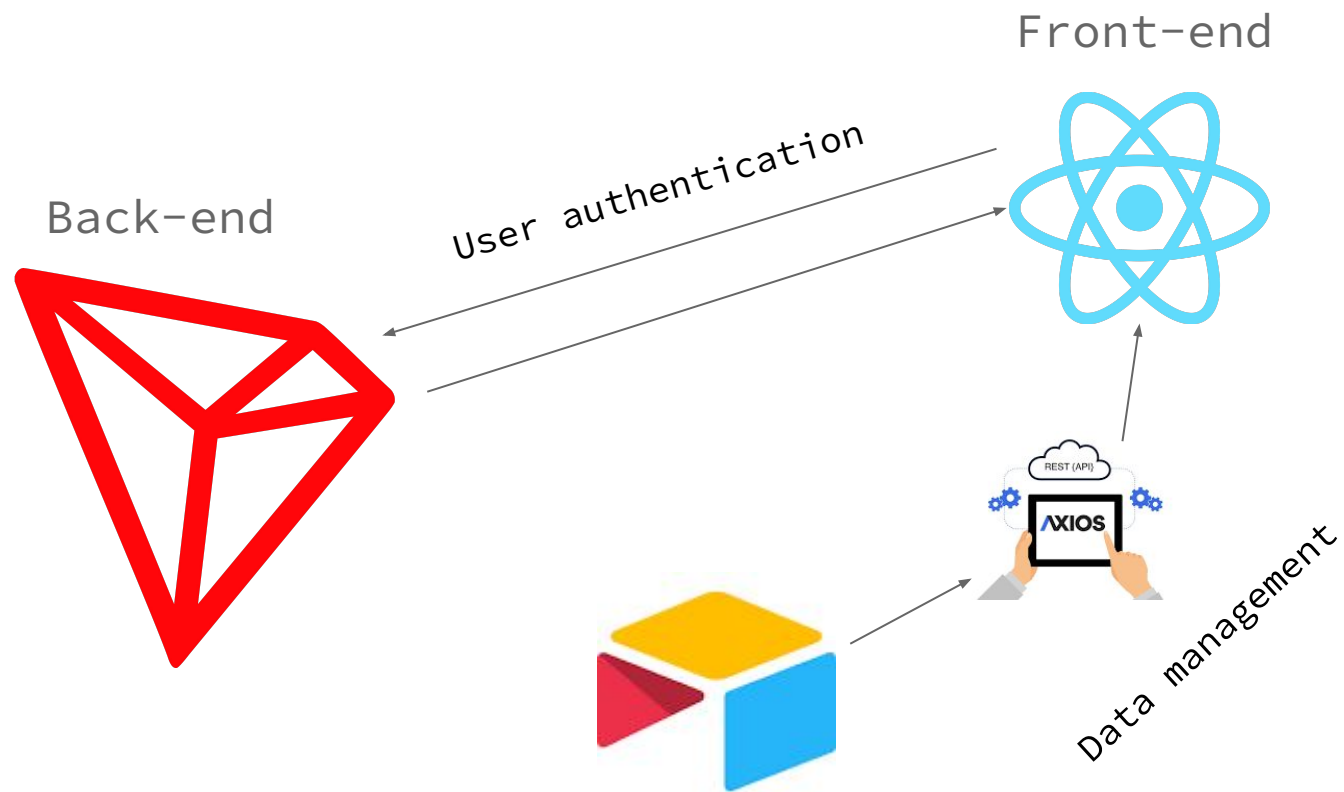
Bountiful

Wallet Connected: TC11ct8Gi2LfKJBbXE9Q8p4Npyjkd53uCi

Submit a Bounty

Photo	Location	Description	Bounty	Contribute	Claim
	45 Newton Street	Plastic utensils scattered about my driveway	\$2	CONTRIBUTE \$1	CLAIM
	pond in boston	Lots of trash at a local park, ducks are eating the bottles omg omg they're choking	\$1	CONTRIBUTE \$1	CLAIM

TECH STACK



BUSINESS MODEL

- Launch pilot program in Boston
- Expand out into Northeast
- Receive a small fee from each transaction
- Social rewards program for inviting community members



LOOKING FORWARD

- Incentivizing people to create posts and claim bounties through NFTs or other rewards
- Creating a culture of accountability and responsibility for our environment
- Foster a greater sense of connection with our local community
- Possible technical expansions: location search with Google Maps API