

# Thoughts - Tron's Web3 Publishing Hub

Over years, platforms like Medium and Substack have gained popularity as centralized blogging platforms. However, they bring forth various constraints and challenges that impede the expansion and creative freedom of content creators. Among these challenges, a prominent concern is the limited autonomy afforded to creators regarding their content. Such platforms retain the authority to remove or restrict content they find objectionable, silencing creators. Furthermore, creators often receive less compensation than their true worth, as these platforms claim a substantial portion of the revenue generated from their content.

To solve these issue we are building a decentralised publishing platform with following principles:

- 1. Decentralized Blogging Infrastructure:** We aim to create a robust and decentralized infrastructure for bloggers and content creators. Traditional blogging platforms often centralize content and revenue control, limiting the freedom of creators. Our goal is to provide an alternative that is fully decentralized.
- 2. Full Content Control:** With "Thoughts," content creators will have complete ownership and control over their content. They can publish, edit, and delete their posts at any time, ensuring that their voice remains unfiltered and uncensored.
- 3. Immutable and Tamper-Proof Content:** We are using the InterPlanetary File System (IPFS) for content storage. This technology ensures that all content published on "Thoughts" is immutable and tamper-proof. Once a piece of content is published, it cannot be altered or deleted, ensuring data integrity and reliability.
- 4. Direct Earnings:** Our platform allows creators to set their own rules for monetizing their content. They can earn directly from their audience without intermediaries taking a significant cut. This empowers creators to maximize their earnings and build sustainable income streams.
- 5. Transparency:** Blockchain technology, specifically the Tron blockchain, provides transparency in content distribution and earnings. All transactions and interactions are recorded on the blockchain, creating a transparent and trustworthy environment for creators and consumers.

## Project Value

The integration of "Thoughts" with blockchain technology provides significant benefits and values to both creators and users:

- 1. Empowering Creators:** "Thoughts" empowers content creators by giving them complete control over their work. They can express themselves freely without fear of censorship or content takedowns.
- 2. Content Integrity:** Content stored on IPFS is immutable, ensuring that once published, it cannot be altered or deleted. This builds trust among readers that the content they access is genuine and unaltered.

3. **Fair Earnings:** Creators can earn directly from their content without middlemen taking a significant portion of their earnings. This promotes fair compensation for their efforts and encourages more creators to join the platform.
4. **Reduced Dependence on Centralized Platforms:** "Thoughts" offers an alternative to traditional blogging platforms that often impose restrictions and control over creators. This shift towards decentralization reduces dependence on centralized entities.

**Project Website:** <https://thoughts-ai.vercel.app/>

## Project Images:



