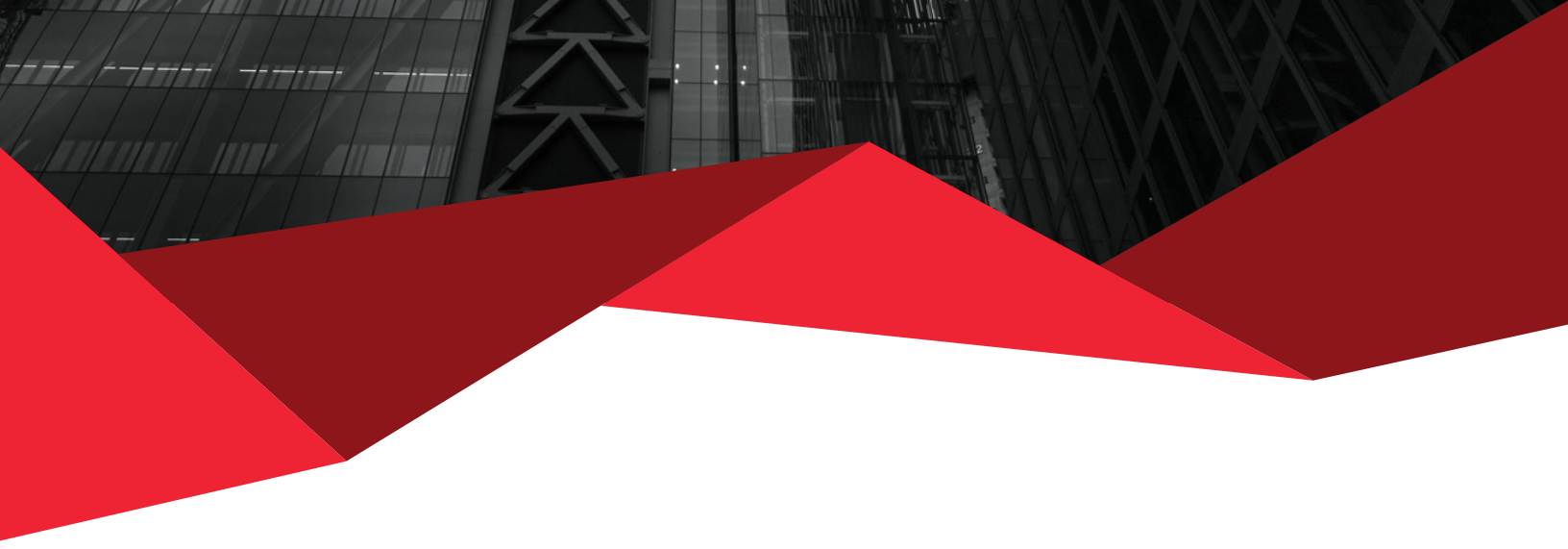




LINK'N RED



**DRIVING DIGITAL TRANSFORMATION AND
BUSINESS TRAINING WITH LINKNRED
BY ENNOVASOL**

OUR OBJECTIVE



The objective of Link'n Red is to be a comprehensive digital transformation platform for businesses, providing democratized access to advanced technologies such as blockchain, NFTs, and digital wallets. Through a suite of WEB 3 tools, including collaborative eCommerce, personalized eCommerce, ERP, LMS, CFDI, chatbots, and software development, Link'n Red aims to help businesses of all sizes and sectors maximize the opportunities of the digital era and grow sustainably.

The platforms also include integrated monitoring and tracking tools that allow entrepreneurs and their collaborators to have a clear view of the digitized process and make informed real-time decisions.

Furthermore, our tools can be implemented modularly, allowing users to choose and adapt the solution that best suits their specific needs. If desired, Link'n Red can also register the footprints left by our tools on the blockchain, providing greater transparency and traceability in the digitization of business processes.

The goal of the team and our platforms is to make advanced technologies accessible to businesses of all sizes and sectors, helping them improve efficiency in business processes, profitability, transaction and payment security, and driving their growth in the digital era.



1.000+

**ACTIVE
USERS**



100+

**COMPLETED
PROJECTS**



10,000+

**DEVELOPMENT
HOURS**



10+

**YEARS OF
EXPERIENCE**



OUR PRODUCTS



Link'n Red is a digital transformation platform that aims to bridge the digital gap in the business world by offering a wide range of tools to help companies of all sizes and sectors grow in the digital era.

With democratized access to advanced technologies such as blockchain, NFTs, and digital wallets, our solution seamlessly integrates into the omnichannel strategy and customer experience, enabling businesses to enhance customer satisfaction and optimize their lifecycle management.

ECOMMERCE HACKATRON 1

The personalized and collaborative eCommerce in an omnichannel environment, with Web3 solution (Blockchain, P2P Payments, and NFT), as well as the loyalty program and international shipping, enables companies to offer a unique and optimized shopping experience for their customers, enhancing customer loyalty and satisfaction while expanding into new markets worldwide.

ENTERPRISE RESOURCE PLANNING (ERP) HACKATRON 2

It provides significant benefits by enabling seamless integration of B2B and B2C sales channels, resulting in a comprehensive omnichannel solution. Users can easily manage inventory, orders, accounting, financial statements, and billing processes across multiple online sales channels and platforms, increasing operational efficiency and enhancing the customer experience.

VIRTUAL UNIVERSITY (LMS) HACKATRON 5

The platform offers online training for customers, suppliers, and distributors. Through it, they can learn and master the use of advanced technologies such as TRON blockchain, NFTs, and digital wallets. Furthermore, personalized training enables a faster and more efficient adoption of our WEB3 tools, enhancing the efficiency and profitability of business processes.

ELECTRONIC INVOICING

The tool offers an efficient and error-free solution in invoice management. By integrating with the platform's omnichannel solution, sales processes are streamlined, and the customer experience in managing payments and invoices is optimized. Furthermore, the option for addendums allows for the automation of business processes, and the inclusion of customer and supplier portals adds greater collaboration and transparency in invoice management.

CHAT BOTS

Chatbots are an automated and personalized solution for customer service, available 24/7. In addition to improving efficiency and speed in customer support and reducing personnel costs, LinknRed's chatbots enable quick and easy order placement through the chatbot, optimizing the customer experience and increasing company sales.

SOFTWARE FACTORY


The software factory offers efficient custom implementations, minimizing the risk of errors. Highly skilled teams work collaboratively with clients to create tailored solutions. Additionally, it is flexible and scalable to accommodate larger projects, meeting the ever-evolving needs of businesses.

THE IMPORTANCE OF TEAMWORK

At Link'n Red, we believe that our success as a company is not only measured by the quality of our products and services but also by our ability to connect with people and build lasting relationships based on trust and collaboration.

We have made efforts to get closer to people and listen carefully to their needs and suggestions, and we have established open and effective communication channels to connect with them. We participate in forums and social networks, as well as events and conferences, and we always seek new ways to connect with people.

Thanks to our community-focused approach, we have not only improved our products and services but also established lasting and meaningful relationships. We have had the opportunity to be part of the community, to benefit from it, and to collaborate with them to achieve great things.

In 2022, we started participating in the hackathon organized by the international TRON blockchain community  TRON DAO and we are proud to have been one of the winners.

This demonstrates that when we connect and collaborate, we can achieve great things together.



We are excited to continue building lasting and meaningful relationships with our community, and we are committed to working hard with the community, government, or institutions to connect with people and collaborate with them to digitally transform businesses.

Reference:  Nasdaq  TRON



Nasdaq 2022 Note = 3rd Place Finalist
Link'n Red by Ennovasol

<https://www.nasdaq.com/press-release/tron-grand-hackathon-2022-project-winners-announced-2022-03-15>

Hackathon Forum 2023 =

<https://forum.trondao.org/t/linkn-red-by-ennovasol-digital-transformation-for-companies/16634>

WHY SHOULD THEY CHOOSE US.



Link'n Red is an innovative and disruptive enterprise platform that focuses on providing comprehensive digital transformation solutions for businesses. We utilize cutting-edge technologies such as blockchain, digital wallets, and NFTs to enhance security and efficiency in business processes. Our solution is cloud-based, allowing for greater flexibility and scalability to meet the needs of businesses. The combination of these technologies and our omnichannel and Web3 approach makes Link'n Red a unique and innovative platform in the current market.

In recent years, Link'n Red has experienced significant growth, with a strong emphasis on community engagement and international recognition through the TRON DAO. This collaboration has enabled Link'n Red to integrate its platform with blockchain technology and digital wallets, enhancing security and efficiency in our solutions. Additionally, participation in international events and collaboration with leading companies in various sectors has boosted Link'n Red's presence in the market and solidified its position as an innovative company in digital solutions for businesses.

The impact of Link'n Red on digital transformation in the business landscape is significant, offering innovative solutions such as ERP, electronic invoicing, personalized and collaborative e-commerce, and customer service chatbots. The use of technologies like blockchain and digital wallets has improved security and transparency in business processes. Furthermore, our commitment to innovation and excellence in customer service is demonstrated through community engagement and international recognition. Undoubtedly, Web3 platforms have established themselves as a reference solution in the business world, with a significant impact magnitude.

At Link'n Red, we focus on providing a scalable and flexible solution to meet the needs of businesses of all sizes and sectors. Our LMS platform offers online training for employees, suppliers, and customers, ensuring proper adoption of our Web3 tools. The availability of our platforms in both Spanish and English makes us more accessible to a broader audience, fostering greater adoption and usage of our solutions. In summary, Link'n Red's differentiation lies in its ability to deliver comprehensive and efficient solutions that streamline business operations, enhance efficiency, and automate processes. We integrate cutting-edge technologies such as blockchain, digital wallets, and NFTs.

Link'n Red is the ideal platform for companies seeking to grow and expand in the digital world.

ACCESS URL



We are pleased to invite you to explore the Link´n Red platforms so that you can verify and evaluate some of our solutions.

We provide you with the access URLs where you can easily log in using the credentials we have provided. We recommend taking the time to explore each platform to evaluate them fairly and comprehensively.

If you have any questions or need assistance, please don't hesitate to contact us.

ECOMMERCE

COLLABORATIVE



Company registration

Step 1 : Register as a company at:

https://linknred.com/Registro_Proveedor

Step 2 : Access the provider dashboard at::

<https://linknred.com/Iniciar-Sesion-Proveedor>

Customer registration:

Step 1: Sign up as a customer at:

https://linknred.com/Clientes_Reg

Step 2: Log in at

<https://linknred.com/Iniciar-Sesion>



ENTERPRISE RESOURCE PLANNING

ERP

Step 1: Go to: Login Page:

<https://www.solucionesennovasol.com/EplusHackathon2023/Inicio.aspx>

Step 2: Login with:

Usuario: IOC | **Contraseña:** slomher9419

VIRTUAL UNIVERSITY

LMS

Step 1: Go to Link´n Red's Virtual University.

<https://erpeplus.com/universidad/>

Step 2: Login with:

Usuario: estudiante | **Contraseña:** studentTRON1#