

HackaTRON

"NFT Track: Entrants projects must embrace the creator economy"

Originality & Creativity: How novel and innovative is the idea? Does it set out to do something unique or at least improve existing models?

Flipsies NFTs are a series of 7,803 playing cards on the BitTorrent Blockchain, each NFT is uniquely programmatically traited and auto-colored.

Our unique marketplace gives many opportunities to users. This platform has an automatic buy-back system that buys NFTs and distributes them as jackpot prizes for users playing Flipsies, this feature will keep the floor rising regardless of "pumping" by holders.

Flipsies will also have a holding system, the earning rate of this system is based on rarity, the rarer your NFT is, the more it will earn.

Technicality & Design: What is the tech like? Is it user-friendly and does it have comprehensive and efficient features? Is it designed to scale?

The technical component of the platform consists of 7 smart contracts, thanks to which the main functionality of the platform is implemented. Users have the opportunity to purchase NFT cards, put them up for sale and auction.

Thanks to such unique features as searching for a card by ID, buying, selling unique cards, users can use all the features of the marketplace.

The code base is implemented in such a way that the project scales further, and its functionality could be expanded.

In the future, we plan to add a staking and holding system, implement more convenient functionality for users in new implementations, and most importantly: support additional tokens using the capabilities of the BTTC bridge and add the ability for users of mint cards using several tokens: ETH, TRX, BNB, USDC, USDT.

Business Model & Feasibility: What is the value proposition and how does it set out to differentiate itself? How will it capture the market and/or generate revenue?

The marketplace was created not only to bring value to users by opening up the possibility of using the BTTC network, but also to generate profit and revenue for the owner of this platform. For example, due to the Staking System, a percentage of the period for which the user locks his funds is provided.

Usability: What is the user experience like? Is it clean and intuitive

such that users not familiar with blockchain can easily interact with the program?

The interface of the platform is very clear for any user, even if he is not familiar with the world of blockchain.

The easy-to-use functionality helps you understand the main features of the Flipsies NFT-Marketplace available without additional prompts.

Getting to the marketplace website, users can use the main functionality of the platform at the moment:

- connect Metamask wallet;
- mint the card with different tokens (ETH, BTT, BNB, TRX, USDC, USDT);
- get a card in the "My Gallery" section;
- put it up for auction or for a fixed sale;
- buy a card;
- place a Bid at which he wants to buy a card from the Auction.

Practicality & Use Case: Is this something the community would actually use and want? Will the idea have an impact on the crypto community?

In the world of developing technologies, the marketplace is quite a technologically attractive development at the moment. This is what users need: interesting functionality, a clear interface and a useful experience in the world of crypto.

Using the platform on the BTT network will attract the attention of an interested audience, and interesting functionality and further scaling of the marketplace will attract an audience in the long term.

But the most important thing is that the usage of additional tokens will help to attract more people who are interested in the product being developed.

The implementation of the platform on the BTT network will bring a positive impact for the crypto community as well.

Contribution to the Crypto Ecosystem: How does your idea increase crypto adoption, value for its users, and innovation in the field of blockchain? Does it welcome new users and help existing users?

Our development in the form of a Marketplace helps to use a new technological product and an idea that will develop further. The Marketplace is only the first step in the implementation and use of the BTT chain. For any newcomers who have just started diving into the world of crypto or for experienced users - our Marketplace idea is light and easy to understand, which will allow you to explore the world of crypto - quickly, without any problems.